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Pipeline

## Media Buying

UNIVERSITY OF EAST ANGLIA

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## Scope

### Description

This upcoming tender will seek a suitably qualified media buying agency to support the University's student recruitment campaigns. The appointed partner will be expected to provide strategic media planning, placement, and performance reporting, working closely with UEA's internal teams and creative agency. The successful agency will demonstrate strong market insight, channel expertise, and collaborative working practices to help deliver effective, results-driven campaigns.

### Contract dates (estimated)

- 1 October 2025 to 1 October 2025
- 1 day

## **Main category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services

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## **Submission**

### **Publication date of tender notice (estimated)**

1 August 2025

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## **Contracting authority**

### **UNIVERSITY OF EAST ANGLIA**

- Companies House: RC000651
- Public Procurement Organisation Number: PCCY-8551-ZNDY

Norwich Research Park

Norwich

NR4 7TJ

United Kingdom

Email: [procurement@uea.ac.uk](mailto:procurement@uea.ac.uk)

Website: <http://uea.ac.uk>

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government