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Contract

Media Monitoring Services

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2025/S 000-026325

Procurement identifier (OCID): ocds-h6vhtk-04cf0b

Published 23 May 2025, 1:26pm

Section I: Contracting authority

I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

Contact

Kevin Waters

Email

kevin.waters@bbc.co.uk

Telephone

+44 1234567890

Fax

+44 1234567890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Broadcasting

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Media Monitoring Services

Reference number

PROC 2024 79 KW Media Monitoring Services

II.1.2) Main CPV code

- 72300000 - Data services

II.1.3) Type of contract

Services

II.1.4) Short description

The contract is for the provision of Media Monitoring and Evaluation Services, more fully described below, to the BBC. The BBC is acting on its own behalf and as an agent to the BBC Group. Any reference in this document to the BBC shall be deemed to include a reference to the BBC Group and constituent entities unless the context requires otherwise.

Press Monitoring - monitoring of specified keywords and topics within print content and mainstream online news, trade, consumer, local and regional media including delivery of results and reports to the BBC.

Human-driven Evaluation and Analysis - the evaluation and analysis of the results of monitoring through human review, including delivery of results and reports to the BBC; and

Evaluation and Analysis - automated assessment of the media monitoring results data including instant user access to reports on the BBC.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £600,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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Evaluation and Analysis - automated assessment of the media monitoring results data including instant user access to reports on the BBC.

II.2.5) Award criteria

Quality criterion - Name: Merit / Weighting: 60

Quality criterion - Name: Cost / Weighting: 40

Price - Weighting: Merit Weighting 60% Cost 40%

II.2.11) Information about options

Options: Yes

Description of options

There will be an initial term of 24 months with a possible extension of a further 12 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-000894](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

1

Title

Media Monitoring Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 April 2025

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Unicepta UK Ltd

35 Ballards Lane

London

N3 1XW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £600,000

Section VI. Complementary information

VI.3) Additional information

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

VI.4) Procedures for review

VI.4.1) Review body

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, 7 Fetter Lane

London

EC4A 1NL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.