

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/026325-2025>

Contract

## **Media Monitoring Services**

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2025/S 000-026325

Procurement identifier (OCID): ocds-h6vhtk-04cf0b

Published 23 May 2025, 1:26pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

#### **Contact**

Kevin Waters

#### **Email**

[kevin.waters@bbc.co.uk](mailto:kevin.waters@bbc.co.uk)

#### **Telephone**

+44 1234567890

#### **Fax**

+44 1234567890

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Broadcasting

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Media Monitoring Services

Reference number

PROC 2024 79 KW Media Monitoring Services

**II.1.2) Main CPV code**

- 72300000 - Data services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The contract is for the provision of Media Monitoring and Evaluation Services, more fully described below, to the BBC. The BBC is acting on its own behalf and as an agent to the BBC Group. Any reference in this document to the BBC shall be deemed to include a reference to the BBC Group and constituent entities unless the context requires otherwise.

Press Monitoring - monitoring of specified keywords and topics within print content and mainstream online news, trade, consumer, local and regional media including delivery of results and reports to the BBC.

Human-driven Evaluation and Analysis - the evaluation and analysis of the results of monitoring through human review, including delivery of results and reports to the BBC; and

Evaluation and Analysis - automated assessment of the media monitoring results data including instant user access to reports on the BBC.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £600,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The contract is for the provision of Media Monitoring and Evaluation Services, more fully described below, to the BBC. The BBC is acting on its own behalf and as an agent to the

BBC Group. Any reference in this document to the BBC shall be deemed to include a reference to the BBC Group and constituent entities unless the context requires otherwise.

Press Monitoring - monitoring of specified keywords and topics within print content and mainstream online news, trade, consumer, local and regional media including delivery of results and reports to the BBC.

Human-driven Evaluation and Analysis - the evaluation and analysis of the results of monitoring through human review, including delivery of results and reports to the BBC; and

Evaluation and Analysis - automated assessment of the media monitoring results data including instant user access to reports on the BBC.

#### **II.2.5) Award criteria**

Quality criterion - Name: Merit / Weighting: 60

Quality criterion - Name: Cost / Weighting: 40

Price - Weighting: Merit Weighting 60% Cost 40%

#### **II.2.11) Information about options**

Options: Yes

Description of options

There will be an initial term of 24 months with a possible extension of a further 12 months.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-000894](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

---

## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Media Monitoring Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Unicepta UK Ltd

35 Ballards Lane

London

N3 1XW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £600,000

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, 7 Fetter Lane

London

EC4A 1NL

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.