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Planning

Entrepreneurship in the MENA Region: The Uncharted Territory

Liverpool John Moores University

F01: Prior information notice
Prior information only
Notice identifier: 2023/S 000-026282
Procurement identifier (OCID): ocds-h6vhtk-03fa53
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Section I: Contracting authority

I.1) Name and addresses

Liverpool John Moores University

Exchange Station

Liverpool

L2 2QP

Contact

In-tend

Email

PurchaseOrderQueries@ljmu.ac.uk

Country

United Kingdom

Region code

UKD72 - Liverpool

LJMU

VAT NO GB 945 6803 93

Internet address(es)

Main address

www.ljmu.ac.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://in-tendhost.co.uk/ljmu/aspx/Home

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Other type

University

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Entrepreneurship in the MENA Region: The Uncharted Territory

Reference number

RFI 230901

II.1.2) Main CPV code

- 72314000 - Data collection and collation services

II.1.3) Type of contract

Services

II.1.4) Short description

The Middle East and North African (MENA) region faces significant challenges related to high unemployment rates. A research team, led by Moustafa Haj Youssef at Liverpool John Moores University, is embarking on a comprehensive survey project to create a unique dataset focused on labor market trends and business ownership in the MENA region. The study will encompass six countries: Egypt, Jordan, Kingdom of Saudi Arabia, Lebanon, Tunisia, and the United Arab Emirates. The dataset will include a wealth of information on various socio-economic and demographic attributes of individuals, such as age, education, income, marital status, labor market outcomes, household characteristics, and parental background. Additionally, the survey will delve into respondents' work experiences, offering insights not readily available in other MENA region datasets. A section of the survey will also explore respondents' personality traits and their sense of agency in their lives, contributing valuable data that is scarce not only in the MENA region but in many other regions as well.

This project aims to categorise workers into different groups, including self-employed and paid workers. Researchers plan to analyse the socio-economic and demographic characteristics of each group while considering the influence of cultural, social, religious, and institutional factors unique to the countries under study. The project will also distinguish between "sustained self-employed" and "dabblers self-employed," a differentiation not previously explored in the MENA region. Furthermore, the research team intends to estimate the returns to education for various worker groups and capture the diversity of responses to the COVID-19 pandemic among these groups.

II.1.5) Estimated total value

Value excluding VAT: £40,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- EG - Egypt

- JO - Jordan

- LB - Lebanon

- SA - Saudi Arabia

- TN - Tunisia

II.2.4) Description of the procurement

Project Objectives:

• Examine Self-Employment: Investigate self-employment in the MENA region, focusing on characteristics and the existence of distinct groups (sustainers vs. dabblers), and compare them with paid workers.

• Understand Motives for Self-Employment: Explore the motivations behind entering self-employment, with a reference to locus of control and personality traits and contrast them within different self-employed groups and employed workers.

• Estimate Returns to Education: Calculate the returns to education for various self-employed groups.

• Assess COVID-19 Impact: Understand how different worker groups were affected by the COVID-19 crisis.

• Create a Comprehensive Database: Develop a comprehensive database for future research in the MENA region.

Therefore, we are seeking a market research company to conduct fieldwork and collect data through computer-assisted personal interviews (CAPI). The selected company should handle tasks such as outsourcing respondents, administering the questionnaire (which involves 30 to 35-minute interviews), and managing the data collection process. Regular communication with the principal investigator (PI) is essential, and all work should be subject to the PI's monitoring and approval. The sample should comprise at least 1,000 respondents per country, with some countries requiring 2,000 to 3,000 respondents based on budget considerations. In total, the study aims to gather data from a minimum of 8,000 respondents across all participating countries.

Responsibilities of the Market Research Company:

• Provide daily progress reports during the data collection process.

• Implement thorough editing of all interviews received.

• Monitor correlations between specific questions to ensure data coherence.

• Conduct call-backs to rectify missing or erroneous answers that do not align with the questionnaire's flow or previous responses.

• Make informed decisions to replace illogical answers by dropping them from the sample.

• Supervise the on-site team and offer continuous training.

• Intervene if there is evidence of data collection from specific respondents (e.g., the same industry).

• Ensure diversity among respondents.

• Arrange for professional translation services as needed for the questionnaire.

• Handle data processing and tabulation.

• Script data as required.

• Continuously monitor data quality and perform robustness checks.

• Maintain regular communication with the PI.

This comprehensive research endeavour seeks to provide valuable insights into labor market dynamics in the MENA region and generate a dataset that can support future research efforts.

II.2.14) Additional information

This is a market research exercise, not a call for competition

Please register on In-tend, and communicate with the Buyer via In-tend, please do not make direct contact via email or telephone

II.3) Estimated date of publication of contract notice

25 September 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section VI. Complementary information

VI.3) Additional information

Please do not contact the buyer via email or telephone, In-tend is the mode of communication for this exercise