

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/026249-2024>

Tender

## **SE1168 Buddle Support Services**

Sport England

F02: Contract notice

Notice identifier: 2024/S 000-026249

Procurement identifier (OCID): ocds-h6vhtk-04919f

Published 19 August 2024, 9:08am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

#### **Contact**

Procurement

#### **Email**

[procurement@sportengland.org](mailto:procurement@sportengland.org)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.sportengland.org](http://www.sportengland.org)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://sportengland.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://sportengland.bravosolution.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

SE1168 Buddle Support Services

Reference number

SE1168 Buddle Support Services

#### **II.1.2) Main CPV code**

- 79400000 - Business and management consultancy and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

SE1168 'Buddle Support Services' is a tender process by which Sport England will secure Contractors to deliver our Buddle service. This work is part of the delivery of Sport England strategy 'Uniting the Movement' by supporting clubs and community groups who provide opportunities for sport and physical activity. In particular, Sport England wishes to support these organisations to provide positive opportunities and embed inclusion, diversity and equitable practice.

Sport England is tendering the Services in three lots as follows:

Lot 1 Stakeholder engagement, content development and programme co-ordination - £936,675 excluding VAT, £1,124,010 including VAT;

Lot 2 Workshops - £570,000 excluding VAT, £684,000 including VAT;

Lot 3 Buddle Programme evaluation - £300,924 excluding VAT.

In addition, in respect of Lots 1 and 2, Sport England has identified an additional sum of £50,000 per annum per Lot which will be provisionally allocated to fund extra services as and if they are agreed between Sport England and the Lot supplier.

The full scope of the Services required are set out in detail in Section 7 of this ITT.

The purpose of the ITT is for Sport England to obtain more information from potential

Buddle suppliers and to establish which tenders are the most economically advantageous tender based upon the award criteria set out in this ITT.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 2

### **II.2) Description**

#### **II.2.1) Title**

Lot No

Lot 1 Stakeholder engagement, content development and programme co-ordination

#### **II.2.2) Additional CPV code(s)**

- 79400000 - Business and management consultancy and related services
- 80000000 - Education and training services
- 80420000 - E-learning services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The Buddle Stakeholder Engagement, Content Development and Programme Coordination supplier will have a vital role, working with Sport England's Clubs team and the Buddle Steering Group to plan and implement the further development and step-change enhancement of the programme.

The Buddle Stakeholder Engagement, Content Development and Programme Co-ordination supplier will be responsible for the day-to-day running, development and management of the Buddle resources as well as leading stakeholder engagement and relationships, developing content plans and actual content informed by this engagement.

Sport England is seeking a Buddle supplier with experience and expertise in the community sport and voluntary sectors of sport and physical activity development as well

as working with sport for development partners, including in areas of deprivation. The Buddle supplier will need particularly strong stakeholder engagement, consultation and communication skills to enable them to identify meaningful and engaging content and resources for Buddle.

The Buddle supplier will need to manage collaborative relationships with key stakeholders (including Sport England's Digital Marketing and Communications team and the suppliers of the component elements of the Buddle programme) and will need to adopt a flexible, agile approach, responding to changing needs, emerging issues and new priorities through the course of the contract term.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 April 2025

End date

31 March 2028

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

### **II.2.1) Title**

Lot No

Lot 2 Workshops

### **II.2.2) Additional CPV code(s)**

- 79400000 - Business and management consultancy and related services
- 80000000 - Education and training services
- 80420000 - E-learning services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

There are 13 existing club development workshops which are delivered by the supplier by expert tutors, both on-line and face-to-face to volunteers and the professional workforce across the country. There are also three workshops delivered exclusively to the professional workforce.

Whilst 'open' (advertised and booked on the Buddle website) online workshops were relatively popular through and immediately after the coronavirus pandemic, there has been less demand for these open sessions in the last 12 months and Sport England anticipates that most of the demand going forwards will be from stakeholders/partners. Workshops are requested by intermediaries (e.g. National Governing Bodies, Active Partnerships) who recruit for/advertise the workshop. booked via the Buddle website. The Buddle supplier works with the intermediary to arrange and deliver the workshop locally (or online) and provides the tutor workforce.

Approximately 250 workshops were delivered in the calendar year 2023.

Sport England anticipates additional demand, in the term of this contract, for workshop delivery aligned with Sport England's wider Place-based work.

Further, Sport England wishes the Buddle supplier to develop workshops for volunteers aimed at improving the leadership skills, as well as the technical knowledge, of the volunteer workforce.

The Buddle supplier will need to adopt a flexible approach, delivering workshop content in

a variety of different formats depending on volunteer engagement opportunities locally and creating inclusive environments in which people can learn. Sport England is seeking a provider with experience of developing and delivering learning and development opportunities matched with strong knowledge, understanding and experience of the community sport and physical activity sector. This Buddle supplier would also be expected to provide support to partners in order to reach clubs and organisations who have a role in tackling inequalities.

The Buddle supplier will need to manage relationships with key stakeholders around learning opportunities and ensure connection to overarching partner relationships held by other Buddle suppliers. It is expected that this Buddle supplier will need to adopt a flexible, agile approach, responding to changing needs, emerging issues and new priorities through the course of the contract term. In particular, Sport England wants the workshop programme to reflect its broader strategic priorities and enable the development of a bespoke, targeted service designed to engage with partners and intermediaries working with those most in need.

The Buddle supplier will need to develop workshop opportunities for the professional workforce which complement Buddle and support the workforce to optimise the positive impact of Buddle resources with clubs and community organisations.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 April 2025

End date

31 March 2028

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot No

Lot 3 Buddle Programme evaluation.

### **II.2.2) Additional CPV code(s)**

- 79400000 - Business and management consultancy and related services
- 80000000 - Education and training services
- 80420000 - E-learning services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The Evaluation service will need to incorporate a combination of quantitative and qualitative research and analysis, with robust data being supplemented by appropriate case studies and other illustrative examples. Further, the approach to Evaluation will need to be sensitive to the evolving and flexible nature of the Buddle programme.

The Evaluation service will incorporate two key work strands: Strategic Impact and Operational Performance further detailed in the ITT.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date



1 April 2025

End date

31 March 2028

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

27 September 2024

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

27 September 2024

Local time

12:00pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

London

Country

United Kingdom