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Not applicable

## **Marketing and Student Recruitment Services in India**

Swansea University

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-026231

Procurement identifier (OCID): ocids-h6vhtk-035fea

Published 20 September 2022, 1:59pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Swansea University

Procurement Office, Swansea University, Singleton Park

Swansea

SA2 8PP

#### **Contact**

Chris Grant

#### **Email**

[procurement@swansea.ac.uk](mailto:procurement@swansea.ac.uk)

#### **Telephone**

+44 1792602779

#### **Country**

United Kingdom

**NUTS code**

UKL18 - Swansea

**Internet address(es)**

Main address

<https://www.swansea.ac.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0345](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0345)

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## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

Marketing and Student Recruitment Services in India

Reference number

SU198(22)

#### II.1.2) Main CPV code

- 79600000 - Recruitment services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Swansea University is seeking a company with the ability to support and deliver marketing and student recruitment activity in India on our behalf. The aim of this is to support the University's strategy in India of increasing undergraduate and postgraduate student market share and to grow student enrolments. We will require up to four staff members who will be exclusively dedicated to Swansea University activity, and the company should have the capacity to increase this number if required. We require staff at a range of experience levels; one manager with at least five years experience in a similar role within higher education in India that has the ability to help inform and develop strategy, manage and build relationships with stakeholders, line manage junior members of staff as well as carrying out and delivering marketing and recruitment activity; a range of junior members of staff who have experience and knowledge of higher education overseas, especially the UK, and will be confident communicators, understand marketing and student recruitment and also have sales driven approaches to help improve conversion of students to enrolments.

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2022/S 000-022970](#)

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## **Section VII. Changes**

### **VII.1) Information to be changed or added**

#### **VII.1.2) Text to be corrected in the original notice**

Section number

IV.2.2

Place of text to be modified

Time limit

Instead of

Date

22 September 2022

Local time

2:00pm

Read

Date

3 October 2022

Local time

2:00pm

Section number

IV.2.7

Place of text to be modified

Conditions for opening of tenders

Instead of

Date

22 September 2022

Local time

2:00pm

Read

Date

3 October 2022

Local time

2:00pm

## **VII.2) Other additional information**

The University has decided to extend the deadline