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Not applicable

Marketing and Student Recruitment Services in India

Swansea University

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-026231

Procurement identifier (OCID): ocds-h6vhtk-035fea

Published 20 September 2022, 1:59pm

Section I: Contracting authority/entity

I.1) Name and addresses

Swansea University

Procurement Office, Swansea University, Singleton Park

Swansea

SA2 8PP

Contact

Chris Grant

Email

procurement@swansea.ac.uk

Telephone

+44 1792602779

Country

United Kingdom

NUTS code

UKL18 - Swansea

Internet address(es)

Main address

<https://www.swansea.ac.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0345

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing and Student Recruitment Services in India

Reference number

SU198(22)

II.1.2) Main CPV code

- 79600000 - Recruitment services

II.1.3) Type of contract

Services

II.1.4) Short description

Swansea University is seeking a company with the ability to support and deliver marketing and student recruitment activity in India on our behalf. The aim of this is to support the University's strategy in India of increasing undergraduate and postgraduate student market share and to grow student enrolments. We will require up to four staff members who will be exclusively dedicated to Swansea University activity, and the company should have the capacity to increase this number if required. We require staff at a range of experience levels; one manager with at least five years experience in a similar role within higher education in India that has the ability to help inform and develop strategy, manage and build relationships with stakeholders, line manage junior members of staff as well as carrying out and delivering marketing and recruitment activity; a range of junior members of staff who have experience and knowledge of higher education overseas, especially the UK, and will be confident communicators, understand marketing and student recruitment and also have sales driven approaches to help improve conversion of students to enrolments.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2022/S 000-022970](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Place of text to be modified

Time limit

Instead of

Date

22 September 2022

Local time

2:00pm

Read

Date

3 October 2022

Local time

2:00pm

Section number

IV.2.7

Place of text to be modified

Conditions for opening of tenders

Instead of

Date

22 September 2022

Local time

2:00pm

Read

Date

3 October 2022

Local time

2:00pm

VII.2) Other additional information

The University has decided to extend the deadline