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Contract

## **Growth Service for Businesses in Cambridgeshire & Peterborough Contract**

Cambridgeshire and Peterborough Business Growth Company

F03: Contract award notice

Notice identifier: 2021/S 000-026173

Procurement identifier (OCID): ocds-h6vhtk-02edaa

Published 19 October 2021, 4:43pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cambridgeshire and Peterborough Business Growth Company

Cambridgeshire & Peterborough Combined Authority, 72 Market Street

Ely

CB7 4LS

#### **Contact**

Miss Chantel Allott

#### **Email**

[chantel.allott@cambridgeshirepeterborough-ca.gov.uk](mailto:chantel.allott@cambridgeshirepeterborough-ca.gov.uk)

#### **Telephone**

+44 1480277180

**Country**

United Kingdom

**NUTS code**

UKH1 - East Anglia

**Internet address(es)**

Main address

<https://cambridgeshirepeterborough-ca.gov.uk>

Buyer's address

<https://cambridgeshirepeterborough-ca.gov.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Economic and financial affairs

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Growth Service for Businesses in Cambridgeshire & Peterborough Contract

Reference number

DN577040

#### **II.1.2) Main CPV code**

- 66000000 - Financial and insurance services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This procurement is to establish a Growth service that through a prime contractor/consortia arrangement

provides the following:

- an inclusive coaching service to support resilience and growth,
- an inward investment scheme,
- a skills service,
- a grants and equity investment administrative service.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £26,840,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 98000000 - Other community, social and personal services

### **II.2.3) Place of performance**

NUTS codes

- UKH1 - East Anglia

### **II.2.4) Description of the procurement**

This procurement is to appoint an organisation to administer — a capital Growth Investment Fund of grants and

equity investments, as well as an innovation and relocation grant.

The contract is to appoint a single company or prime contractor/consortia type arrangement to support the

CPCA in delivering the local industrial strategy by way of four specific areas of growth.

These include:

- an inclusive growth service:

To engage our highest potential growth firms to better support them to accelerate their growth, increase their

capacity and capability for growth, sustain their period within growth, or all three.

- an inward investment service:

To extend our reach into key global markets, to engage and persuade overseas firms to locate into our economy

or invest in our strategic projects to increase our employment space, develop our transport infrastructure or

establish a new university.

- a skills service:

To provide an effective brokerage between young talent and those retraining or progressing in a career, our

employers and our skills providers, to improve the supply of skills to enable growth.

- a capital growth or innovation and relocation grant:

To co-invest with small firms in the cost of contracting experts to help either through GBP 50 000 grants or

equity investments:

— to provide access to R&D funding from UK and EU agencies for new product growth and increased

productivity;

— to provide access to fast-track planning, partners and investment for new build employment space.

These service will be delivered in each of our three subeconomies in a tailored manner to better spread growth

more evenly across our total economy.

Changes since the previous notice

The CPCA is procuring this contract as agent for the Cambridgeshire and Peterborough Business Growth

Company (CPBGC) which is a wholly own subsidiary of the CPCA established for the sole purpose of delivering

this contract. The CPCA is in the process of incorporating the CPBGC. The contract will be entered into by the successful bidder and the CPBGC. The CPCA will provide ad-hoc support to the CPBGC during the

procurement process and during the term of the contract.

Also, a new requirement for FCA Authorisation has been added into the SSQ stage.

In addition, the procurement timescales have been extended to address the current commercial challenges

surrounding the COVID-19 Pandemic.

Finally, we are inviting bidders to consider in their response how they will tailor the delivery of those services (as

set out in the existing specification) to take into account the current economic situation and any future, unknown

business challenges the local businesses may face in the future caused by the pandemic. Further information is

set out in the adaptability and future agility document.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

The Sills Talent Apprenticeship and Recruitment (STAR) hub, Growth Coaching Services, Inward Investment Services.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 072-173477](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 February 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

GEG SERVICES LIMITED

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £26,840,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

London

Country

United Kingdom