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Planning

## **Transport Out of Home Advertising at Managed Stations, Roadside, Bridges and onTrains**

Transport for Wales Rail Limited (Utility Buyer)

F04: Periodic indicative notice – utilities

Periodic indicative notice only

Notice identifier: 2022/S 000-026151

Procurement identifier (OCID): ocds-h6vhtk-03695d

Published 20 September 2022, 8:58am

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Transport for Wales Rail Limited (Utility Buyer)

3 Llys Cadwyn, Pontypridd

Rhondda Cynon Taf

CF37 4TH

#### **Email**

[nathan.jones@tfwrail.wales](mailto:nathan.jones@tfwrail.wales)

#### **Telephone**

+44 2920720500

#### **Country**

United Kingdom

**NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://www.tfwrail.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA80566](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA80566)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.6) Main activity**

Railway services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Transport Out of Home Advertising at Managed Stations, Roadside, Bridges and onTrains

Reference number

TEN050

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

1.1 Transport for Wales has possession and control of space at both its stations and on land adjacent to tracks, roads, bridges, railway stations and on-train which is or may in due course be available as out of home (OOH) advertising space. Transport for Wales is seeking to establish an exclusive Concession Agreement with a suitable media owner or similar organisation to manage, promote and exploit its transport advertising space.

The Seller (Concessionaire) will provide Transport advertising to cover the following areas;

Out of Home (OOH) on Station,

Roadside and Rail Bridges

Land and Buildings

In Carriage (On Board)

Interchanges

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Transport for Wales has possession and control of space at both its stations and on land adjacent to tracks, roads, bridges, railway stations and on-train which is or may in due course be available as out of home (OOH) advertising space. Transport for Wales is seeking to establish an exclusive Concession Agreement with a suitable media owner or similar organisation to manage, promote and exploit its transport advertising space.

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## **II.3) Estimated date of publication of contract notice**

17 October 2022

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

[https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=124853](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=124853).

(WA Ref:124853)