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Tender

## **Flying Scotsman Immersive Experience**

The Science Museum Group

F02: Contract notice

Notice identifier: 2021/S 000-026141

Procurement identifier (OCID): ocds-h6vhtk-02ed8a

Published 19 October 2021, 2:42pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Science Museum Group

Exhibition Road

London

#### **Contact**

Mark Cutmore

#### **Email**

[mark.cutmore@sciencemuseum.ac.uk](mailto:mark.cutmore@sciencemuseum.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKI - London

**Internet address(es)**

Main address

[www.sciencemuseumgroup.ac.uk](http://www.sciencemuseumgroup.ac.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/sciencemuseumgroup.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/sciencemuseumgroup.aspx/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Flying Scotsman Immersive Experience

Reference number

NRM2445M

#### **II.1.2) Main CPV code**

- 34150000 - Simulators

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Immersive experiences have been at the core of the Science Museum Group's (SMG) commercial offer for many years. We currently operate a suite of simulators, motion theatres and virtual reality lounges in our museums. The purpose of these experiences is to generate additional revenues for the museum and enhance the visitor's day with immersive storytelling. In 2023 the Flying Scotsman Locomotive will turn 100. As a key part of SMG's national collection and an internationally recognised and much-loved piece of locomotive history we will develop a year of celebrations and legacy projects. One of these projects is to commission a new immersive experience themed around the Flying Scotsman. This experience should accompany the Scotsman on a nationwide tour in 2023 and then live on as a permanent commercial offer in the National Railway Museum the following year. SMG is seeking a suitable provider to design and deliver this immersive experience.

#### **II.1.5) Estimated total value**

Value excluding VAT: £500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

## **II.2.2) Additional CPV code(s)**

- 34150000 - Simulators

## **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

Main site or place of performance

York

## **II.2.4) Description of the procurement**

Immersive experiences have been at the core of SMG's commercial offer for many years. We currently operate a suite of simulators, motion theatres and virtual reality lounges in our museums. The purpose of these experiences is to generate additional revenues for the museum and enhance the visitor's day with immersive storytelling. In 2023 the Flying Scotsman Locomotive will turn 100. As a key part of SMG's national collection and an internationally recognised and much-loved piece of locomotive history we will develop a year of celebrations and legacy projects. One of these projects is to commission a new immersive experience themed around the Flying Scotsman. This experience should accompany the Scotsman on a nationwide tour in 2023 and then live on as a permanent commercial offer in the National Railway Museum the following year. SMG are seeking a suitable supplier to design and deliver this immersive experience.

## **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.6) Estimated value**

Value excluding VAT: £500,000

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

You can view our tender documents and apply for the opportunity here: <https://intendhost.co.uk/sciencemuseumgroup.aspx/Home>

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue**

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

#### **IV.1.5) Information about negotiation**

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

17 November 2021

Local time

5:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

25 November 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet oFfice

London

Country

United Kingdom