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Tender

Flying Scotsman Immersive Experience

The Science Museum Group

F02: Contract notice

Notice identifier: 2021/S 000-026141

Procurement identifier (OCID): ocds-h6vhtk-02ed8a

Published 19 October 2021, 2:42pm

Section I: Contracting authority

I.1) Name and addresses

The Science Museum Group

Exhibition Road

London

Contact

Mark Cutmore

Email

mark.cutmore@sciencemuseum.ac.uk

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

www.sciencemuseumgroup.ac.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/sciencemuseumgroup.aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/sciencemuseumgroup.aspx/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Flying Scotsman Immersive Experience

Reference number

NRM2445M

II.1.2) Main CPV code

- 34150000 - Simulators

II.1.3) Type of contract

Supplies

II.1.4) Short description

Immersive experiences have been at the core of the Science Museum Group's (SMG) commercial offer for many years. We currently operate a suite of simulators, motion theatres and virtual reality lounges in our museums. The purpose of these experiences is to generate additional revenues for the museum and enhance the visitor's day with immersive storytelling. In 2023 the Flying Scotsman Locomotive will turn 100. As a key part of SMG's national collection and an internationally recognised and much-loved piece of locomotive history we will develop a year of celebrations and legacy projects. One of these projects is to commission a new immersive experience themed around the Flying Scotsman. This experience should accompany the Scotsman on a nationwide tour in 2023 and then live on as a permanent commercial offer in the National Railway Museum the following year. SMG is seeking a suitable provider to design and deliver this immersive experience.

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 34150000 - Simulators

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber

Main site or place of performance

York

II.2.4) Description of the procurement

Immersive experiences have been at the core of SMG's commercial offer for many years. We currently operate a suite of simulators, motion theatres and virtual reality lounges in our museums. The purpose of these experiences is to generate additional revenues for the museum and enhance the visitor's day with immersive storytelling. In 2023 the Flying Scotsman Locomotive will turn 100. As a key part of SMG's national collection and an internationally recognised and much-loved piece of locomotive history we will develop a year of celebrations and legacy projects. One of these projects is to commission a new immersive experience themed around the Flying Scotsman. This experience should accompany the Scotsman on a nationwide tour in 2023 and then live on as a permanent commercial offer in the National Railway Museum the following year. SMG are seeking a suitable supplier to design and deliver this immersive experience.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

You can view our tender documents and apply for the opportunity here: <https://intendhost.co.uk/sciencemuseumgroup.aspx/Home>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.5) Information about negotiation

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

17 November 2021

Local time

5:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

25 November 2021

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet oFfice

London

Country

United Kingdom