

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/026116-2025>

Pipeline

## **Provision of Recruitment Advertising and Public Notices Advertising**

Hertfordshire County Council

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-026116

Procurement identifier (OCID): ocds-h6vhtk-0521de

Published 23 May 2025, 12:05pm

### **Scope**

### **Description**

The purpose of the contract is to enable the Council to advertise recruitment vacancies and place Statutory Notices in the most cost-effective and engaging manner. This will help the Council attract top candidates and ensure that statutory requirements are met when placing notices that impact the residents of Hertfordshire.

### **Total value (estimated)**

- £4,700,000 including VAT

### **Contract dates (estimated)**

- 1 August 2027 to 31 July 2029
- Possible extension to 31 July 2031
- 4 years

## **Main category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services

---

## **Submission**

### **Publication date of tender notice (estimated)**

30 September 2026

---

## **Contracting authority**

**Hertfordshire County Council**

- Public Procurement Organisation Number: PWJT-5264-WYMY

County Hall

Hertford

SG13 8DQ

United Kingdom

Email: [maria.brooks@hertfordshire.gov.uk](mailto:maria.brooks@hertfordshire.gov.uk)

Region: UKH23 - Hertfordshire

Organisation type: Public authority - sub-central government