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Tender

## **Cluster Capabilities Proposition Development**

Satellite Applications Catapult

F02: Contract notice

Notice identifier: 2022/S 000-026094

Procurement identifier (OCID): ocds-h6vhtk-03641f

Published 16 September 2022, 3:41pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Satellite Applications Catapult

Electron Building, Fermi Avenue, Harwell

Didcot

OX11 0QR

#### **Email**

[procurement@sa.catapult.org.uk](mailto:procurement@sa.catapult.org.uk)

#### **Telephone**

+44 1235567977

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://sa.catapult.org.uk/>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA42845](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42845)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://mytenders.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://mytenders.co.uk>

**I.4) Type of the contracting authority**

Other type

RTO

**I.5) Main activity**

Other activity

Space Sector

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Cluster Capabilities Proposition Development

Reference number

RFP-FY-23-13

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Satellite Applications Catapult is seeking a suitable provider to work with us and our wider stakeholders, particularly the UK Department for International Development (DIT) and our UK space clusters, to deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79413000 - Marketing management consultancy services
- 79342100 - Direct marketing services
- 79342200 - Promotional services
- 79822500 - Graphic design services
- 79415200 - Design consultancy services

- 79342000 - Marketing services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services
- 73220000 - Development consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Didcot

### **II.2.4) Description of the procurement**

As part of the Local Growth Collaboration (LGC) project to support space sector growth across the UK, the Satellite Applications Catapult is seeking a suitable provider to help deliver one of our project aims to support localities to become part of a connected and productive cluster network recognised internationally. The selected supplier will deliver effective, dynamic and internationally credible Cluster Capabilities Propositions for the UK Space Sector. We anticipate the Work to include the following stages: Market research (engaging stakeholders, establish user requirements and data sources and identify international opportunities), Develop Communications Strategies, Collate Data, Develop targeted and dynamic marketing materials in a variety of potential media with interactive options, Disseminate marketing materials with initial delivery before March 23 and at least annual Review of Communications Strategy, suite of materials and data until March 25.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 November 2022

End date

22 March 2025

This contract is subject to renewal

Yes

Description of renewals

+1+1

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

As described in documentation

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

If you have any questions or concerns, please contact [procurement@sa.catapult.org.uk](mailto:procurement@sa.catapult.org.uk)

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

See RFP documentation

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

See RFP documentation

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-024186](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

17 October 2022

Local time

8:00am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 16 January 2023

#### **IV.2.7) Conditions for opening of tenders**

Date

17 October 2022

Local time

8:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

To participate, interested parties must be registered on the MyTenders portal with up-to-date contact details. If you have any issues, please contact [procurement@sa.catapult.org.uk](mailto:procurement@sa.catapult.org.uk)

NOTE: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at

[https://www.mytenders.co.uk/Search/Search\\_Switch.aspx?ID=227376](https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=227376).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

[https://www.mytenders.co.uk/sitehelp/help\\_guides.aspx](https://www.mytenders.co.uk/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(MT Ref:227376)

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>