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Pipeline

Out Of Home Advertising

London Borough of Croydon

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-026044

Procurement identifier (OCID): ocds-h6vhtk-0521ab

Published 23 May 2025, 11:49am

Scope

Reference

LBC_P-000880

Description

The service is an out of home advertising concession.

Total value (estimated)

- £80,000,000 excluding VAT
- £96,000,000 including VAT

Contract dates (estimated)

- 1 February 2026 to 31 January 2036
- Possible extension to 31 January 2041
- 15 years

Main category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKI62 - Croydon

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

1 September 2025

Procedure

Procedure type

Open procedure

Special regime

Concession

Above or below total value threshold

Above or equal to threshold

Contracting authority

London Borough of Croydon

- Public Procurement Organisation Number: PJTH-3594-VXYL

Bernard Wetherill House, Fell Road

Croydon

CR01EA

United Kingdom

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Region: UKI62 - Croydon

Organisation type: Public authority - sub-central government