

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/026020-2025>

Pipeline

## **Creative Services**

THE OPEN UNIVERSITY

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-026020

Procurement identifier (OCID): ocds-h6vhtk-05219b

Published 23 May 2025, 11:38am

## **Scope**

### **Reference**

OUPA10799

### **Description**

The provision of Creative Services for the Open University

### **Total value (estimated)**

- £3,300,000 excluding VAT
- £4,000,000 including VAT

### **Contract dates (estimated)**

- 1 February 2027 to 31 January 2029
- Possible extension to 31 January 2031
- 4 years

## **Main category**

Services

## **CPV classifications**

- 79342000 - Marketing services

---

## **Submission**

### **Publication date of tender notice (estimated)**

2 April 2026

---

## **Contracting authority**

### **THE OPEN UNIVERSITY**

- Charity Commission (England and Wales): RC000391

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Contact name: Clare Fitzhugh

Email: [finance-tenders@open.ac.uk](mailto:finance-tenders@open.ac.uk)

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government