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Pipeline

Creative Services

THE OPEN UNIVERSITY

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-026020

Procurement identifier (OCID): ocds-h6vhtk-05219b

Published 23 May 2025, 11:38am

Scope

Reference

OUPA10799

Description

The provision of Creative Services for the Open University

Total value (estimated)

- £3,300,000 excluding VAT
- £4,000,000 including VAT

Contract dates (estimated)

- 1 February 2027 to 31 January 2029
- Possible extension to 31 January 2031
- 4 years

Main category

Services

CPV classifications

- 79342000 - Marketing services

Submission

Publication date of tender notice (estimated)

2 April 2026

Contracting authority

THE OPEN UNIVERSITY

- Charity Commission (England and Wales): RC000391

Walton Hall

Milton Keynes

MK7 6AA

United Kingdom

Contact name: Clare Fitzhugh

Email: finance-tenders@open.ac.uk

Region: UKJ12 - Milton Keynes

Organisation type: Public authority - sub-central government