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Tender

Virtual / Hybrid conferencing for the British Council

British Council

F02: Contract notice

Notice identifier: 2022/S 000-025926

Procurement identifier (OCID): ocds-h6vhtk-0368c2

Published 15 September 2022, 1:01pm

Section I: Contracting authority

I.1) Name and addresses

British Council

1 Redman Place, Stratford, London E20 1JQ

London

E20 1JQ

Contact

Priyanka Alawattegama

Email

priyanka.alawattegama@britishcouncil.org

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.britishcouncil.org

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/britishcouncil.org>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/britishcouncil.org>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Registered charity

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Virtual / Hybrid conferencing for the British Council

Reference number

BC/02574

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.1.4) Short description

British Council is looking to maximise the opportunities offered by digitalisation by identifying the best event technology to supplement in person activities (events, study fairs, conferences etc) to create impactful in-person, hybrid and virtual events.

II.1.5) Estimated total value

Value excluding VAT: £650,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 48100000 - Industry specific software package
- 79952000 - Event services
- 79953000 - Festival organisation services
- 48200000 - Networking, Internet and intranet software package

- 72500000 - Computer-related services
- 72400000 - Internet services
- 79956000 - Fair and exhibition organisation services
- 79951000 - Seminar organisation services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

The services will be delivered remotely worldwide

II.2.4) Description of the procurement

The digitalisation of cultural relations has grown over recent years accelerated by the Covid pandemic when quarantine and social distancing saw in-person activities replaced by digital ones. But it is now clear that digital technologies will not replace physical activities and there is a growing demand for flexible products and access to blended content. It is important that we accelerate the digital transformation of our products to stay relevant and competitive with our audiences and customers. We have built a reputation for delivering high-quality in person events to engage with our stakeholders and customers, to build and maintain networks and develop new audiences. Digital event technologies bring additional benefits and opportunities to our event strategy which can enable more accessible, inclusive, affordable and greener events, increasing reach and attracting involvement of new audiences. But there are also challenges and risks. We need to develop a tailored approach to event delivery which seeks to meet the needs and preferences of our different audiences and enables us to achieve clear outcomes. This requires more considered curation of content; an understanding of the different technologies available and how physical and digital environments intersect and impact one another. It is also essential that we retain our uniqueness and maintain our brand, reputation and credibility in the online environment and continue to deliver high-quality engaging events centred on building mutually beneficial relationships and trust. To maximise the opportunities offered by digitalisation we need to identify the best event technology to supplement our various physical activities to create impactful in-person, hybrid and virtual events.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £650,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The Contract awarded will be for a duration of 3 years with an option for annual extensions up to an additional 4 years.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

17 October 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

17 October 2022

Local time

12:15pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

Suppliers who wish to express an interest and take part in the tender process will be required to register on our e-Tendering portal In-Tend hosted at <https://in-tendhost.co.uk/britishcouncil>. Once registered, bidders must log-in to the website where they can view the project and access the bidders pack and submit their return. Bidders will also be required to demonstrate their capability and `means of proof` will be required. These conditions are outlined in the ITT.

VI.4) Procedures for review

VI.4.1) Review body

High Court, Royal Court of Justice

Royal Court of Justice, Strand

London

WC2A 2LL

Country

United Kingdom