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Award

Salesforce UK Ltd

Coventry University

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-025838

Procurement identifier (OCID): ocids-h6vhtk-036882

Published 14 September 2022, 4:31pm

Section I: Contracting authority/entity

I.1) Name and addresses

Coventry University

Priory Street

COVENTRY

CV15FB

Email

AE0082@coventry.ac.uk

Country

United Kingdom

Region code

UKG33 - Coventry

Companies House

07781274

Internet address(es)

Main address

<http://www.coventry.ac.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Salesforce UK Ltd

Reference number

PD - 767 - 22 - TH

II.1.2) Main CPV code

- 48218000 - License management software package

II.1.3) Type of contract

Supplies

II.1.4) Short description

Salesforce licences

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £809,115.94

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG33 - Coventry

II.2.4) Description of the procurement

Choice of suppliers for these licenses is limited, Coventry University needs to procure Salesforce licensing and this can only be done directly through Salesforce.

- The contract between Coventry and Salesforce has some sensitivity in its nature, i.e. some R&D and IP has been developed for Coventry on Salesforce platform for SEP,
- This is aligned to a programme of work, the Student Engagement Programme which was tendered for and licensing signed for and agreed for a period of 3 years up until the renewal date of July 2023,
- Coventry University will be unable to use the Salesforce platform for the Student Engagement Programme without paying for the licensing on the last year of the contract term

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - protection of exclusive rights, including intellectual property rights

Explanation:

Choice of suppliers for these licenses is limited, Coventry University needs to procure Salesforce licensing and this can only be done directly through Salesforce.

- The contract between Coventry and Salesforce has some sensitivity in its nature, i.e. some R&D and IP has been developed for Coventry on Salesforce platform for SEP,
- This is aligned to a programme of work, the Student Engagement Programme which was tendered for and licensing signed for and agreed for a period of 3 years up until the renewal date of July 2023,
- Coventry University will be unable to use the Salesforce platform for the Student Engagement Programme without paying for the licensing on the last year of the contract term

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

29 July 2022

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Salesforce UK Limited

Salesforce Tower, 110 Bishopsgate

London

EC2N 4AY

Country

United Kingdom

NUTS code

- UKI - London

Companies House

05094083

The contractor/concessionaire is an SME

No

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £809,115.94

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Coventry University

Coventry

Country

United Kingdom