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Award

## **Salesforce UK Ltd**

Coventry University

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-025838

Procurement identifier (OCID): ocds-h6vhtk-036882

Published 14 September 2022, 4:31pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Coventry University

Priory Street

COVENTRY

CV15FB

#### **Email**

[AE0082@coventry.ac.uk](mailto:AE0082@coventry.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UKG33 - Coventry

#### **Companies House**

07781274

**Internet address(es)**

Main address

[www.coventry.ac.uk](http://www.coventry.ac.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Salesforce UK Ltd

Reference number

PD - 767 - 22 - TH

**II.1.2) Main CPV code**

- 48218000 - License management software package

**II.1.3) Type of contract**

Supplies

**II.1.4) Short description**

Salesforce licences

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £809,115.94

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKG33 - Coventry

### **II.2.4) Description of the procurement**

Choice of suppliers for these licenses is limited, Coventry University needs to procure Salesforce licensing and this can only be done directly through Salesforce.

- The contract between Coventry and Salesforce has some sensitivity in its nature, i.e. some R&D and IP has been developed for Coventry on Salesforce platform for SEP,
- This is aligned to a programme of work, the Student Engagement Programme which was tendered for and licensing signed for and agreed for a period of 3 years up until the renewal date of July 2023,
- Coventry University will be unable to use the Salesforce platform for the Student Engagement Programme without paying for the licensing on the last year of the contract term

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - protection of exclusive rights, including intellectual property rights

Explanation:

Choice of suppliers for these licenses is limited, Coventry University needs to procure Salesforce licensing and this can only be done directly through Salesforce.

- The contract between Coventry and Salesforce has some sensitivity in its nature, i.e. some R&D and IP has been developed for Coventry on Salesforce platform for SEP,
- This is aligned to a programme of work, the Student Engagement Programme which was tendered for and licensing signed for and agreed for a period of 3 years up until the renewal date of July 2023,
- Coventry University will be unable to use the Salesforce platform for the Student Engagement Programme without paying for the licensing on the last year of the contract term

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

29 July 2022

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Salesforce UK Limited

Salesforce Tower, 110 Bishopsgate

London

EC2N 4AY

Country

United Kingdom

NUTS code

- UKI - London

Companies House

05094083

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £809,115.94

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Coventry University

Coventry

Country

United Kingdom