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Contract

## **Provision of Oral Health Improvement: Supervised Toothbrushing Programme in Primary Schools**

Southend-on-sea City Council

F03: Contract award notice

Notice identifier: 2024/S 000-025829

Procurement identifier (OCID): ocds-h6vhtk-048ae0

Published 14 August 2024, 3:15pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Southend-on-sea City Council

Civic Centre

SOUTHEND-ON-SEA

SS26EN

#### **Email**

[procurementadvisors@southend.gov.uk](mailto:procurementadvisors@southend.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKH31 - Southend-on-Sea

### **Justification for not providing organisation identifier**

Not on any register

### **Internet address(es)**

Main address

<http://www.southend.gov.uk/>

### **I.4) Type of the contracting authority**

Regional or local authority

### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Oral Health Improvement: Supervised Toothbrushing Programme in Primary Schools

#### **II.1.2) Main CPV code**

- 85130000 - Dental practice and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Supervised tooth brushing programme is aimed at children attending primary schools in areas of deprivation, experiencing poorer oral health. The tooth brushing activity will take place in the school setting they attend. The main aims of the programme are to reduce the prevalence of tooth decay, hospital admissions for dental caries and reduce health inequalities in children. The objectives and related outcomes are: To develop healthy habits from a very young age (life course approach), To increase children's willingness to brush their teeth, To improve children's toothbrushing technique, To encourage daily application of fluoride toothpaste to teeth which reduces the incidence and severity of tooth decay in children, To encourage support for home brushing, To establish life-long behaviour in children to promote oral health, To reduce the negative impact of poor oral health, To increase and promote intergenerational understanding of good oral health to children & families, To provide quality information, advice and training to school staff, To increase

community resilience and improve understanding and ownership of personal health and wellbeing from a very young age, To increase awareness on healthy eating and sugar consumption in food & drinks, To prevent childhood overweight and obesity, To develop links with other local services and organisations to provide an integrated approach to oral health provision. (see service specification for more details).

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £39,293.78

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKH31 - Southend-on-Sea

### **II.2.4) Description of the procurement**

The Supervised tooth brushing programme is aimed at children attending primary schools in areas of deprivation, experiencing poorer oral health. The tooth brushing activity will take place in the school setting they attend. The main aims of the programme are to reduce the prevalence of tooth decay, hospital admissions for dental caries and reduce health inequalities in children. The objectives and related outcomes are: To develop healthy habits from a very young age (life course approach), To increase children's willingness to brush their teeth, To improve children's toothbrushing technique, To encourage daily application of fluoride toothpaste to teeth which reduces the incidence and severity of tooth decay in

children, To encourage support for home brushing, To establish life-long behaviour in children to promote oral health, To reduce the negative impact of poor oral health, To increase and promote intergenerational understanding of good oral health to children & families, To provide quality information, advice and training to school staff, To increase community resilience and improve understanding and ownership of personal health and wellbeing from a very young age, To increase awareness on healthy eating and sugar consumption in food & drinks, To prevent childhood overweight and obesity, To develop links with other local services and organisations to provide an integrated approach to oral health

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provision.

This notice is an intention to award a contract under the competitive process via the Provider Selection Regime.

The approximate lifetime value of this contract is £39,293.78.

This is a new service, and a new provider.

The service is intended to be provided between 02/09/24 - 01/09/26

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

## **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2099/S 001-999999](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 August 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Community Dental Services CiC

Bedfordshire

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

Justification for not providing organisation identifier

Partnership

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £39,293.78

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by 13th August 2024. This contract has not yet formally been awarded; this notice serves as an intention to award a contract under the competitive process of the PSR.

Written representations should be sent to [procurementadvisors@southend.gov.uk](mailto:procurementadvisors@southend.gov.uk)

The award decision maker is the Senior Public Health Principal.

There were no declared conflicts or potential conflicts of interest of individuals making the decision.

The provider was assessed against 5 key criteria: Quality and Innovation; Value; Integration, collaboration and service sustainability; Improving access, reducing inequalities and facilitating choice; and social value. Each criteria was assessed on a weighted basis. This provider achieved a pass score against all criteria.

This is a Provider Selection Regime (PSR) confirmation of contract award notice. This contract has been awarded under the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. This contract has now been formally awarded using the competitive process.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**



Royal Courts of Justice

London

Country

United Kingdom