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Pipeline

Client Relationship Management (CRM) and Learning Analytics platform

University of Plymouth

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-025818

Procurement identifier (OCID): ocids-h6vhtk-0520f2

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Scope

Reference

UoP/APN2025_7.0

Description

Client Relationship Management (CRM) and Learning Analytics platform, to support the whole student journey.

Contract dates (estimated)

- 31 July 2026 to 31 July 2031
- 5 years, 1 day

Main category

Services

CPV classifications

- 48190000 - Educational software package
- 80420000 - E-learning services

Contract locations

- UKK - South West (England)

Submission

Publication date of tender notice (estimated)

1 May 2026

Procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

University of Plymouth

- Public Procurement Organisation Number: PQHL-4825-PGGL

Drake Circus

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<https://www.plymouth.ac.uk/about-us/university-structure/service-areas/procurement>

Region: UKK41 - Plymouth

Organisation type: Public authority - sub-central government