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Planning

Supporter Journey Programme (Request for Information)

English Heritage Trust

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-025603

Procurement identifier (OCID): ocids-h6vhtk-03f870

Published 31 August 2023, 12:01pm

Section I: Contracting authority

I.1) Name and addresses

English Heritage Trust

6th Floor, 100 Wood Street

London

EC2V 7AN

Email

Procurement2@english-heritage.org.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

National registration number

1140351 (Charity Commission)

Internet address(es)

Main address

<https://in-tendhost.co.uk/english-heritage>

Buyer's address

<https://in-tendhost.co.uk/english-heritage>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Supporter Journey Programme (Request for Information)

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

The organisation is looking to engage with potential supporter journey specialists to

understand feasibility, timing, methodology, scope, and indicative pricing for services that will help English Heritage to understand and map supporter journeys. This will include building our understanding of visitor interactions such as donations, online shopping, membership and others who may link to our services.

II.1.5) Estimated total value

Value excluding VAT: £30,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The organisation is seeking to understand more about how supporter journeys may evolve and build insight to support future areas of work. Full details are provided in documentation that can be shared directly on request.

II.2.14) Additional information

For further details and to receive an information pack - please contact Procurement2@english-heritage.org.uk. Please note this RFI closes on Monday 18 September 2023.

II.3) Estimated date of publication of contract notice

31 August 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

As noted - further information should be requested by emailing Procurement2@english-heritage.org.uk and you can then be linked directly to this project. Responses to this exercise are required by Monday 18 September 2023 - so all requests should be received in advance of this date. Suppliers will need to be registered on In-tend in order to be linked - so please register by visiting <https://in-tendhost.co.uk/english-heritage>.