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Contract

## **(VEAT Notice) Delivery and project management of Gaelic short-film competition**

Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

F03: Contract award notice

Notice identifier: 2024/S 000-025552

Procurement identifier (OCID): ocds-h6vhtk-03462b

Published 13 August 2024, 10:36am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Seaforth Road, Stornoway

Isle of Lewis

HS1 2SD

#### **Email**

[tender@mgalba.com](mailto:tender@mgalba.com)

#### **Telephone**

+44 851705550

#### **Country**

United Kingdom

## **NUTS code**

UKM64 - Na h-Eileanan Siar (Western Isles)

## **Internet address(es)**

Main address

<http://www.mgalba.com>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA14302](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA14302)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Other type

Body established under the Broadcasting Act 1990

## **I.5) Main activity**

Other activity

Broadcasting

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

(VEAT Notice) Delivery and project management of Gaelic short-film competition

#### **II.1.2) Main CPV code**

- 72224000 - Project management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

MG ALBA had published the related voluntary ex ante transparency (VEAT) notice with a view to extending the existing contract with Astar Media for the delivery and project management of a Gaelic short-film competition ("FilmG"). Justification of this intention together with full details of the contract are included within sections II.2.4 and IV.1.1 of this notice.

The contract extension commenced in July 2024 for 9 months.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £130,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKM64 - Na h-Eileanan Siar (Western Isles)

Main site or place of performance

MG ALBA's main office is in Stornoway, with another base in Glasgow although this project will be undertaken remotely.

#### **II.2.4) Description of the procurement**

MG ALBA published the related voluntary ex ante transparency (VEAT) notice with a view to extending the existing contract with Astar Media for the delivery and project management of a Gaelic short-film competition (“FilmG”).

FilmG is a Gaelic short film competition promoting and encouraging all aspects of filmmaking from young people to industry professionals. Since its launch in 2008 it has been a hugely important vehicle for BBC ALBA and many of its participants have gone on to develop media careers and receive further industry recognition.

This Award Notice is for the contract extension, without a call for competition, in accordance with the Public Contracts (Scotland) Regulations 2015 (regulation 72(1)(b)). Additional services have become necessary and a change of contractor would result in significant inconvenience /substantial duplication of costs for MG ALBA. The contract duration commenced in July 2024 for 9 months.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality, creativity and distinctiveness of submission / Weighting: 15

Quality criterion - Name: Track record in successful project delivery / Weighting: 30

Quality criterion - Name: Demonstrable network of contacts across relevant industries or demonstrable ability to create such network / Weighting: 10

Quality criterion - Name: Demonstrable track record in innovative, creative approach ensuring ongoing brand visibility and engagement on social media platforms / Weighting: 30

Quality criterion - Name: Evidenced commitment to Gaelic language within company and in company outputs, including staff training / Weighting: 10

Price - Weighting: 5

#### **II.2.11) Information about options**

Options: Yes

Description of options

The maximum contract value is 130,000GBP ex VAT, detailed as follows:

-100,000GBP ex VAT for services (70,000GBP of which shall be for project management and 30,000GBP shall be for workshops); and

-the remaining 30,000GBP ex VAT shall be provisional on MG ALBA being in a position to proceed with the instruction of services to Astar Media to deliver the Awards part of the overall services.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The Voluntary Ex-Ante Transparency (VEAT) Notice advised of the need for modification to meet the additional demands of MG ALBA, being to maintain supply as a change of contractor cannot be made at present due to economic / technical reasons due to the need for interoperability with the existing services procured under the initial procurement, and avoid unnecessary disruption and duplication of costs in line with Regulation 72(1)(b) of the Public Contracts (Scotland) Regulations 2015. The increase in price does not exceed 50% of the initial contract value.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-019346](#)

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## Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

16 July 2024

### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Astar Media

Stornoway Business Hub, 9 Bank Street

Stornoway

HS1 2XG

Telephone

+44 7748689207

Country

United Kingdom

NUTS code

- UKM64 - Na h-Eileanan Siar (Western Isles)

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £130,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:772866)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Court of Session

Parliament House, Parliament Square

Edinburgh

EH1 1RQ

Email

[supreme.courts@scotcourts.gov.uk](mailto:supreme.courts@scotcourts.gov.uk)

Telephone

+44 1312252595

Country

United Kingdom