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Contract

## **Service Delivery under AHDBs Future Farming Resilience Fund (FFRF) Project**

AHDB

F03: Contract award notice

Notice identifier: 2021/S 000-025526

Procurement identifier (OCID): ocids-h6vhtk-029237

Published 12 October 2021, 10:44pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

AHDB

Stoneleigh Park

Kenilworth

CV8 2TL

#### **Email**

[PROCUREMENT@ahdb.org.uk](mailto:PROCUREMENT@ahdb.org.uk)

#### **Telephone**

+44 2072385921

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.ahdb.org.uk](http://www.ahdb.org.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Agriculture

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Service Delivery under AHDBs Future Farming Resilience Fund (FFRF) Project

**II.1.2) Main CPV code**

- 72221000 - Business analysis consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

AHDB have successfully secured funding as part of the Defra Future Farming Resilience Funding project, second phase (known as the 'Interim Phase'). The funding is to provide resilience support to farmers and land managers in England to help them prepare for the Agricultural Transition period (2021 to 2027). The Interim Phase will take place from 18th August 2021 to 1st March 2022.

Information about Defra's Future Farming Resilience Fund can be found

here <https://defrafarming.blog.gov.uk/2021/03/25/the-future-farming-resilience-fund-supporting-farmers-through-transition/>

Defra's key objective for the grant funding is:

To provide resilience support to farmers and land managers to help them prepare for, and adjust to, the Agricultural Transition by addressing the opportunities it presents and the impacts it could have. The project will also monitor the impact and value for money of this resilience support.

Defra aims for the project to deliver direct benefits to the farmers and land managers who are the beneficiaries of this project by enabling them to:

- i. Fully understand the changes that are about to happen
- ii. Identify how, where and when they may need to adapt their business model and resilience as a result
- iii. Access tailored support to address these changes in a timely fashion

Brief description of AHDB's planned intervention:

Under the FFRF, AHDB's project will provide a half day consultation to up to 4,000 farmers to help adjustment to direct payment reductions. Targeted at combinable crop, beef, sheep and dairy farms across England it will be available from Aug 2021 through to Feb 2022.

The service will provide a Farm Business Review using our online tool, with 1:1 support from an agricultural consultant. This will use our new AHDB Farm Business Review (FBR) tool <https://farmbusinessreview.ahdb.org.uk>

The Supplier shall be responsible for delivering the following activity as part of the AHDB's service under Defra's Future Farming Resilience Fund:

Farm Business Review tool (BPS/Resilience assessment/KPI) data collections and associated group meeting.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £461,000

## II.2) Description

### II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

### II.2.4) Description of the procurement

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#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

Accelerated procedure

Justification:

Insufficient supplier capacity using AHDB technical framework. AHDB require urgent support from suppliers to fulfil contractual obligations.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-002768](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

23 September 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Creedy Associates Ltd

Great Gutton Farm, Shobrooke, Crediton, Devon, United Kingdom, EX17 1DJ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Farming and Wildlife Advisory Group South West Limited

HawkrIDGE House Summerfield Way, Chelston Business Park, Wellington, England, TA21 9JE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Linking Environment And Farming (LEAF)

Leaf National Agricultural Centre, Stoneleigh Park, Kenilworth, Warwickshire, CV8 2LG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Liz Genever Consulting

4 Casewick Lane, Stamford, Lincolnshire, PE9 4SX

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Midwest Consulting Ltd

No 4 Trent Court, Trent, Sherborne, Dorset, DT9 4SL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

SAVILLS (UK) LIMITED



33 Margaret Street, London, W1G 0JD

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

SRH Agribusiness Limited

17 Moor Park Avenue, Preston, England, PR1 6AS

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £461,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

AHDB

Kenilworth

Country

United Kingdom