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Contract

Creative Development and Production

Department for Transport

F03: Contract award notice

Notice identifier: 2024/S 000-025498

Procurement identifier (OCID): ocds-h6vhtk-048a14

Published 12 August 2024, 4:55pm

Section I: Contracting authority

I.1) Name and addresses

Department for Transport

London

SW1P 4DR

Email

dftcommercial@dft.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.dft.gov.uk

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Creative Development and Production

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The contract will cover a variety of corporate and marketing campaign projects including, creating design concepts, logo branding, info graphics, graphic animation, typesetting, editorial services and PDF accessibility tagging.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £750,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The contract will cover a variety of corporate and marketing campaign projects including, creating design concepts, logo branding, info graphics, graphic animation, typesetting, editorial services and PDF accessibility tagging.

II.2.5) Award criteria

Quality criterion - Name: Service Delivery and Approach / Weighting: 25

Quality criterion - Name: Account Management / Weighting: 25

Quality criterion - Name: Creating accessible PDF's / Weighting: 20

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Call off from an existing crown commercial services framework - RM6124

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

TCOM3062

Title

Creative Development and Production

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 July 2024

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Four Communications Ltd

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

London

Country

United Kingdom