

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/025498-2024>

Contract

## **Creative Development and Production**

Department for Transport

F03: Contract award notice

Notice identifier: 2024/S 000-025498

Procurement identifier (OCID): ocds-h6vhtk-048a14

Published 12 August 2024, 4:55pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Transport

London

SW1P 4DR

#### **Email**

[dftcommercial@dft.gov.uk](mailto:dftcommercial@dft.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.dft.gov.uk](http://www.dft.gov.uk)

## **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

## **I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Creative Development and Production

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The contract will cover a variety of corporate and marketing campaign projects including, creating design concepts, logo branding, info graphics, graphic animation, typesetting, editorial services and PDF accessibility tagging.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £750,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The contract will cover a variety of corporate and marketing campaign projects including, creating design concepts, logo branding, info graphics, graphic animation, typesetting, editorial services and PDF accessibility tagging.

### **II.2.5) Award criteria**

Quality criterion - Name: Service Delivery and Approach / Weighting: 25

Quality criterion - Name: Account Management / Weighting: 25

Quality criterion - Name: Creating accessible PDF's / Weighting: 20

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial / Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Call off from an existing crown commercial services framework - RM6124

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

---

## **Section V. Award of contract**

### **Contract No**

TCOM3062

### **Title**

Creative Development and Production

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

9 July 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Four Communications Ltd

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £500,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Cabinet Office

London

Country

United Kingdom