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Tender

## Small Format Advertising

London Borough of Redbridge

F02: Contract notice

Notice identifier: 2023/S 000-025487

Procurement identifier (OCID): ocds-h6vhtk-03f81a

Published 30 August 2023, 3:14pm

## Section I: Contracting authority

### I.1) Name and addresses

London Borough of Redbridge

7th Floor, Lynton House, 255-259 High Road

Ilford

IG1 1NN

### Contact

Mr Toby Vincent

### Email

[Toby.Vincent@walthamforest.gov.uk](mailto:Toby.Vincent@walthamforest.gov.uk)

### Country

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.redbridge.gov.uk/>

Buyer's address

<http://www.redbridge.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/register>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/register>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Small Format Advertising

Reference number

DN676826

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The London Borough of Redbridge is seeking to establish a Borough-wide 6-sheet advertising concession primarily for the purposes of income generation. The rights available will allow for the installation and operation of free-standing Digital 6-sheet display units for the purposes of commercial advertising on Authority controlled land and/or highway within 'The Territory' across the Borough for a period of 10 years.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 22462000 - Advertising material

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

## **II.2.4) Description of the procurement**

The London Borough of Redbridge is seeking to establish a Borough-wide 6-sheet advertising concession primarily for the purposes of income generation. The rights available will allow for the installation and operation of free-standing Digital 6-sheet display units for the purposes of commercial advertising on Authority controlled land and/or highway within 'The Territory' across the Borough for a period of 10 years.

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

120

This contract is subject to renewal

No

## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

11 October 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

30 August 2023

Local time

12:05pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

Strand, London

London

WC2A 2LL

Country

United Kingdom