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Tender

Small Format Advertising

London Borough of Redbridge

F02: Contract notice Notice identifier: 2023/S 000-025487 Procurement identifier (OCID): ocds-h6vhtk-03f81a Published 30 August 2023, 3:14pm

Section I: Contracting authority

I.1) Name and addresses

London Borough of Redbridge

7th Floor, Lynton House, 255-259 High Road

llford

IG1 1NN

Contact

Mr Toby Vincent

Email

Toby.Vincent@walthamforest.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

http://www.redbridge.gov.uk/

Buyer's address

http://www.redbridge.gov.uk/

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://procontract.due-north.com/register

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://procontract.due-north.com/register

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Small Format Advertising

Reference number

DN676826

II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The London Borough of Redbridge is seeking to establish a Borough-wide 6-sheet advertising concession primarily for the purposes of income generation. The rights available will allow for the installation and operation of free-standing Digital 6-sheet display units for the purposes of commercial advertising on Authority controlled land and/or highway within 'The Territory' across the Borough for a period of 10 years.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

• 22462000 - Advertising material

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The London Borough of Redbridge is seeking to establish a Borough-wide 6-sheet advertising concession primarily for the purposes of income generation. The rights available will allow for the installation and operation of free-standing Digital 6-sheet display units for the purposes of commercial advertising on Authority controlled land and/or highway within 'The Territory' across the Borough for a period of 10 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

120

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

11 October 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

30 August 2023

Local time

12:05pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

Strand, London

London

WC2A 2LL

Country

United Kingdom