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Pipeline

Pipeline Notice - Educational Recruitment and Advertising Services

ASTON UNIVERSITY

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-025450

Procurement identifier (OCID): ocds-h6vhtk-051fb5

Published 23 May 2025, 6:59am

Scope

Reference

Pipeline Only

Description

Please note that this is a Pipeline Notice only. A full options appraisal will be carried out in due course and a decision made thereafter with regards to any next steps (if any) for Educational Recruitment and Advertising Services. Please note that this is a Pipeline Notice only, and the use of the CPV code 79600000 refers to Recruitment Services in the context of recruiting students. The anticipated contract value of £3m is a very provisional estimate based on a possible 3 year + 1 year (4 year total) overall contract value.

Total value (estimated)

- £3,000,000 excluding VAT
- £3,600,000 including VAT

Contract dates (estimated)

- 31 August 2027 to 31 August 2030
- Possible extension to 31 August 2032
- 5 years, 1 day

Main category

Services

CPV classifications

- 79341000 - Advertising services
- 79600000 - Recruitment services

Contract locations

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man

- JE - Jersey

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

1 August 2025

Contracting authority

ASTON UNIVERSITY

- Companies House: RC000904

- Public Procurement Organisation Number: PTLB-7496-TPTR

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Organisation type: Public authority - sub-central government