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Pipeline

## **Pipeline Notice - Educational Recruitment and Advertising Services**

ASTON UNIVERSITY

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-025450

Procurement identifier (OCID): ocids-h6vhtk-051fb5

Published 23 May 2025, 6:59am

### **Scope**

### **Reference**

Pipeline Only

### **Description**

Please note that this is a Pipeline Notice only. A full options appraisal will be carried out in due course and a decision made thereafter with regards to any next steps (if any) for Educational Recruitment and Advertising Services. Please note that this is a Pipeline Notice only, and the use of the CPV code 79600000 refers to Recruitment Services in the context of recruiting students. The anticipated contract value of £3m is a very provisional estimate based on a possible 3 year + 1 year (4 year total) overall contract value.

### **Total value (estimated)**

- £3,000,000 excluding VAT

- £3,600,000 including VAT

### **Contract dates (estimated)**

- 31 August 2027 to 31 August 2030
- Possible extension to 31 August 2032
- 5 years, 1 day

### **Main category**

Services

### **CPV classifications**

- 79341000 - Advertising services
- 79600000 - Recruitment services

### **Contract locations**

- UK - United Kingdom
- GG - Guernsey
- IM - Isle of Man
- JE - Jersey

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## **Participation**

## Particular suitability

- Small and medium-sized enterprises (SME)
  - Voluntary, community and social enterprises (VCSE)
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## Submission

### Publication date of tender notice (estimated)

1 August 2025

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## Contracting authority

### ASTON UNIVERSITY

- Companies House: RC000904
- Public Procurement Organisation Number: PTLB-7496-TPTR

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Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government