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Pipeline

End To End Campaign Solutions

NHS Blood and Transplant

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-025420

Procurement identifier (OCID): ocds-h6vhtk-051f98

Published 22 May 2025, 9:24pm

Scope

Reference

W47153

Description

Supply of End To End Campaign Solutions

Commercial tool

Establishes a framework

Total value (estimated)

- £5,000,000 excluding VAT

- £6,000,000 including VAT

Contract dates (estimated)

- 1 August 2026 to 30 July 2030
- 3 years, 11 months, 30 days

Main category

Services

CPV classifications

- 79341000 - Advertising services

Contract locations

- UKK11 - Bristol, City of

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Publication date of tender notice (estimated)

16 March 2026

Procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

NHS Blood and Transplant

- Public Procurement Organisation Number: PDBY-6395-VWBP

500 North Bristol Park

Bristol

BS34 7QH

United Kingdom

Contact name: purchasing@nhsbt.nhs.uk

Email: purchasing@nhsbt.nhs.uk

Website: <https://www.nhsbt.nhs.uk/>

Region: UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

Organisation type: Public authority - central government