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Contract

## **Your Voice campaign**

West Yorkshire Combined Authority

F03: Contract award notice

Notice identifier: 2023/S 000-025339

Procurement identifier (OCID): ocds-h6vhtk-03f7b3

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## **Section I: Contracting authority**

### **I.1) Name and addresses**

West Yorkshire Combined Authority

Wellington House, 40-50 Wellington Street

Leeds

LS1 2DE

#### **Contact**

Samuel Rae

#### **Email**

[samuel.rae@westyorks-ca.gov.uk](mailto:samuel.rae@westyorks-ca.gov.uk)

#### **Telephone**

+44 01133481917

#### **Country**

United Kingdom

**Region code**

UKE42 - Leeds

**National registration number**

8876556

**Internet address(es)**

Main address

<https://www.westyorks-ca.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103257>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Your Voice campaign

**II.1.2) Main CPV code**

- 79342000 - Marketing services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We're looking for an agency to create and launch a campaign to promote the platform and to help boost registrations.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

#### **II.2.4) Description of the procurement**

We're looking for an agency to create and launch a campaign to promote the platform and to help boost registrations.

#### **II.2.5) Award criteria**

Quality criterion - Name: High quality / Weighting: 100

Price - Weighting: 10000

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- New works/services, constituting a repetition of existing works/services

Explanation:

Resource are part of a Combined Authority marketing procurement framework which was the result of a competition

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Your Voice campaign

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom