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Contract

BFI Media Monitoring 2022

British Film Institute

F03: Contract award notice

Notice identifier: 2022/S 000-025291

Procurement identifier (OCID): ocds-h6vhtk-034003

Published 8 September 2022, 5:48pm

Section I: Contracting authority

I.1) Name and addresses

British Film Institute

BFI, 21 Stephen Street

London

W1T 1LN

Email

stephen.adams@bfi.org.uk

Telephone

+44 2079574849

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

<http://www.bfi.org.uk/>

Buyer's address

<https://in-tendhost.co.uk/bfi/asp/Home>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BFI Media Monitoring 2022

Reference number

2022/297

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

On a daily basis to monitor BFI press coverage, as specified by a keyword brief. The brief covers both BFI Cultural and BFI Corporate activity, Partners and General Industry coverage, and is updated on a monthly basis, or as an when desired, to reflect BFI activity which includes current BFI Southbank seasons, BFI DVD / Blu-ray releases, BFI Distribution titles, BFI Player, BFI National Archive, BFI London Film Festival (LFF), BFI Flare, BFI Film Fund including BFI Film Audience Network, Young Audiences Content Fund, UK Global Screen Fund, Screen UK, BFI executives, Sight and Sound magazine, corporate stories and funded partners. At least half of the keywords on the brief will remain unchanged each month.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £60,000

II.2) Description

II.2.2) Additional CPV code(s)

- 92400000 - News-agency services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

On a daily basis to monitor BFI press coverage, as specified by a keyword brief. The brief covers both BFI Cultural and BFI Corporate activity, Partners and General Industry coverage, and is updated on a monthly basis, or as an when desired, to reflect BFI activity which includes current BFI Southbank seasons, BFI DVD / Blu-ray releases, BFI Distribution titles, BFI Player, BFI National Archive, BFI London Film Festival (LFF), BFI Flare, BFI Film Fund including BFI Film Audience Network, Young Audiences Content Fund, UK Global Screen Fund, Screen UK, BFI executives, Sight and Sound magazine, corporate stories and funded partners. At least half of the keywords on the brief will remain unchanged each month. Contract value is anticipated £20,000 annually for Media Monitoring

II.2.5) Award criteria

Quality criterion - Name: Services Provided (27.5%) / Coverage, Presentation and Accessibility (17.5%) / Account Management (17.5%) / Social Value (10%) / Added Value (5%) / Business Continuity (5%) / Weighting: 82.5%

Cost criterion - Name: Cost - Value for Money / Weighting: 17.5%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-014685](#)

Section V. Award of contract

Contract No

2022/297

Title

BFI Media Monitoring 2022

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 September 2022

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DMS UK LTD

115 Shaftsbury Avenue

London

WC2H 8AF

Country

United Kingdom

NUTS code

- UKI - London

Internet address

<https://www.dmsukltd.com/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £60,000

Total value of the contract/lot: £60,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

BFI

21 Stephen Street

London

W1T 1LN

Country

United Kingdom

Internet address

www.bfi.org.uk