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Contract

## **BTA1760 Learning management System (LMS)**

British Tourist Authority

F03: Contract award notice

Notice identifier: 2023/S 000-025279

Procurement identifier (OCID): ocds-h6vhtk-03f784

Published 29 August 2023, 11:51am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Tourist Authority

3 Grosvenor Gardens, London, SW1W 0BD

London

SW1W0BD

#### **Contact**

Procurement Team

#### **Email**

[Procurement@visitbritain.org](mailto:Procurement@visitbritain.org)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.visitbritain.com/en>

Buyer's address

<https://www.visitbritain.com/en>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Tourism

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

BTA1760 Learning management System (LMS)

Reference number

C0855

**II.1.2) Main CPV code**

- 72222300 - Information technology services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Learning Management Software and support services

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £250,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80420000 - E-learning services
- 72222300 - Information technology services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

British

#### **II.2.4) Description of the procurement**

Call-Off Contract from Crown Commercial Services Framework, RM1557.13, G-Cloud 13

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Crown Commercial Services Framework, RM1557.13, G-Cloud 13 was used

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 June 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Titus Learning Limited

Titus Learning Ltd, Registered office: Salts Mill, Victoria Road, Saltaire, Bradford, BD18 3LA

Bradford

BD18 3LA

Email

[sales@tituslearning.com](mailto:sales@tituslearning.com)

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

8799881

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £250,000

Total value of the contract/lot: £250,000

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## Section VI. Complementary information

### VI.4) Procedures for review

#### VI.4.1) Review body

VisitBritain/VisitEngland

3 Grosvenor Gardens

London

SW1W 0BD

Email

[procurement@visitbritain.org](mailto:procurement@visitbritain.org)

Country

United Kingdom

Internet address

[www.visitbritain.org](http://www.visitbritain.org)