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Not applicable

## **T20/38\_Media Buying**

Anglia Ruskin University Higher Education Corporation

F14: Notice for changes or additional information

Notice identifier: 2021/S 000-025260

Procurement identifier (OCID): ocds-h6vhtk-02bdb2

Published 8 October 2021, 4:33pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

CM1 1SQ

#### **Email**

[procurement@aru.ac.uk](mailto:procurement@aru.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKH3 - Essex

#### **Internet address(es)**

Main address

[www.aru.ac.uk](http://www.aru.ac.uk)

Buyer's address

<https://in-tendorganiser.co.uk/angliaruskinuniversity>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

T20/38\_Media Buying

Reference number

2021/S 000-025250

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Anglia Ruskin University is seeking to appoint two media buying agencies to work alongside the Marketing and Brand team to deliver high media campaigns that cut through the crowded HE marketplace and resonate with our prospects.

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2021/S 000-025250](https://in-tendorganiser.co.uk/angliaruskinuniversity)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

V

Place of text to be modified

v.2.4

Instead of

Text

120000000

Read

Text

12000000