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Contract

External trust and school communications for Ormiston Academies Trust

Ormiston Academies Trust (OAT)

F03: Contract award notice

Notice identifier: 2024/S 000-025249

Procurement identifier (OCID): ocids-h6vhtk-03a625

Published 9 August 2024, 2:19pm

Section I: Contracting authority

I.1) Name and addresses

Ormiston Academies Trust (OAT)

Unit G.05B, Assay Studios, 141 Newhall Street

Birmingham

B3 1SF

Contact

Sheona Grant

Email

procurement@ormistonacademies.co.uk

Telephone

+44 1212365100

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

06982127

Internet address(es)

Main address

<https://www.ormistonacademiestrust.co.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/141605>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

External trust and school communications for Ormiston Academies Trust

Reference number

87383

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The aim of the contract is to secure expertise and capacity in press, public relations and crisis management for the trust, supporting all schools and the central team.

The term of the Contract shall be for a period of two years with optional extension of up to 36 months making the maximum duration of the contract five years including extension periods.

The annual contract value is estimated at £100,000 - £125,000.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £630,842

II.2) Description

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics

- 79400000 - Business and management consultancy and related services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services
- 79430000 - Crisis management services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The aim of the contract is to secure expertise and capacity in press, public relations and crisis management for the trust, supporting all schools and the central team.

The term of the Contract shall be for a period of two years with optional extension of up to 36 months making the maximum duration of the contract five years including extension periods.

The annual contract value is estimated at £100,000 - £125,000.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 75

Price - Weighting: 25

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-015387](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

1

Title

External trust and school communications for Ormiston Academies Trust

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 August 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Political Lobbying & Media Relations Ltd

Church House, 29 Great Smith Street

London

SW1p 3BL

Email

will.savage@plmr.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05723942

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £630,842

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Ormiston Academies Trust

Unit G.05B, Assay Studios, 141 Newhall Street

Birmingham

B3 1SF

Email

procurement@ormistonacademies.co.uk

Telephone

+44 1212365100

Country

United Kingdom

Internet address

<https://www.ormistonacademiestrust.co.uk/>

VI.4.2) Body responsible for mediation procedures

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom