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Contract

International Conversion and Engagement Services

Cardiff University

F20: Modification notice

Notice identifier: 2025/S 000-025245

Procurement identifier (OCID): ocds-h6vhtk-051f0a

Published 22 May 2025, 4:21pm

Section I: Contracting authority/entity

I.1) Name and addresses

Cardiff University

Procurement Services, The Spark Building, 3rd Floor, Maindy Road

Cardiff

CF24 4HQ

Email

PiorczynskiM@cardiff.ac.uk

Telephone

+44 2920879648

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://www.cardiff.ac.uk/business/why-work-with-us/for-suppliers>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0258

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

International Conversion and Engagement Services

Reference number

CU.1473.GD

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement at the time of conclusion of the contract:

Cardiff University is looking to appoint an organisation to work with the international recruitment and marketing teams to provide management and operational support to our international student engagement and conversion activities to ensure the university meets its international recruitment targets.

II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession

Duration in months

12

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.2) Administrative information

IV.2.1) Contract award notice concerning this contract

Notice number: [2024/S 000-139623](#)

Section V. Award of contract/concession

Contract No

CU.1473.GD

Title

International Conversion and Engagement Services

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract/concession award decision:

8 May 2025

V.2.2) Information about tenders

The contract/concession has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

UniQuest Ltd

Park Farm Barn, Brabourne

Brabourne

TN256RG

Telephone

+44 331500445

Fax

+44 331500445

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)

Total value of the procurement: £335,600

Section VI. Complementary information

VI.3) Additional information

(WA Ref:151299)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom

Section VII: Modifications to the contract/concession

VII.1) Description of the procurement after the modifications

VII.1.1) Main CPV code

- 79342000 - Marketing services

VII.1.3) Place of performance

NUTS code

- UKL - Wales

VII.1.4) Description of the procurement:

Cardiff University has utilized right to extend this contract for another 12 months

VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession

Duration in months

12

VII.1.6) Information on value of the contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession:

£160,333.33

VII.1.7) Name and address of the contractor/concessionaire

UniQuest Ltd

Park Farm Barn, Brabourne

Brabourne

TN256RG

Telephone

+44 331500445

Fax

+44 331500445

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor/concessionaire is an SME

Yes

VII.2) Information about modifications

VII.2.1) Description of the modifications

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

Cardiff University has utilized right to extend this contract for another 12 months

VII.2.2) Reasons for modification

Need for additional works, services or supplies by the original contractor/concessionaire.

Description of the economic or technical reasons and the inconvenience or duplication of cost preventing a change of contractor:

Cardiff University extended the contract by a 12 months + increased number of licenses in the contract.

VII.2.3) Increase in price

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £175,266.67

Total contract value after the modifications

Value excluding VAT: £335,600