

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/025229-2024>

Tender

## **Provision of Personalised Registration Auction Services**

Department for Transport

F02: Contract notice

Notice identifier: 2024/S 000-025229

Procurement identifier (OCID): ocds-h6vhtk-045566

Published 9 August 2024, 12:50pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Transport

DVLA, Longview Road

Swansea

SA6 7JL

#### **Contact**

Dominique Dyer

#### **Email**

[dominique.dyer@dvla.gov.uk](mailto:dominique.dyer@dvla.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/driver-and-vehicle-licensing-agency>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://dft.app.jaggaer.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://dft.app.jaggaer.com>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://dft.app.jaggaer.com>

**I.4) Type of the contracting authority**

National or federal Agency/Office

**I.5) Main activity**

General public services

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

## Provision of Personalised Registration Auction Services

Reference number

PS/24/48

### **II.1.2) Main CPV code**

- 79342410 - Electronic auction services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

DVLA invites tenders for the provision of personalised registration auction services on a national (UK wide) basis. The services that shall be provided by the successful Supplier are:

1. Timed Online Auctions and Ancillary Services;
2. DVLA auction marketing and Associated Promotional Activity; and
3. Hosting, design, content and functionality of bilingual (English & Welsh) website [www.dvlaauction.co.uk](http://www.dvlaauction.co.uk)

### **II.1.5) Estimated total value**

Value excluding VAT: £8,380,200

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

DVLA invites tenders for the provision of personalised registration auction services on a

national (UK wide) basis. The services that shall be provided by the successful Supplier are:

1. Timed Online Auctions and Ancillary Services;
2. DVLA auction marketing and Associated Promotional Activity; and
3. Hosting, design, content and functionality of bilingual (English & Welsh) website [www.dvlaauction.co.uk](http://www.dvlaauction.co.uk)

The Contract will be for an initial term of 3 years and 6 months (see the Procurement Timetable in the Invitation to Tender for detail) which shall be comprised of:

- a period of 6 months, or such other period as the Buyer deems necessary, from the Effective Date for the delivery of an Implementation Plan (termed the “Transition & Implementation Period”), followed by
- the period commencing from the end of the Transition & Implementation Period until the expiry of the initial term and any extensions granted by the Buyer.

The Buyer reserves the right to offer two separate extensions of 12 months each, to provide for a maximum of two further years.

The maximum Contract duration (including optional extensions) will therefore be 5 years and 6 months (i.e. 3.5 +1 +1 years).

During the Transition & Implementation Period the successful Tenderer shall take all reasonable steps to effect any necessary transition from incumbent Supplier to new Supplier in accordance with the Implementation Plan, in order to ensure the smooth continuation of service to customers.

No Timed Online Auctions (and therefore no revenue generation) will take place under this Contract during the Transition and Implementation Period.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £8,380,200

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 April 2025

End date

30 September 2028

This contract is subject to renewal

Yes

Description of renewals

The Buyer reserves the right to offer two separate extensions of 12 months each, to provide for a maximum of two further years.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The Buyer reserves the right to offer two separate extensions of 12 months each, to provide for a maximum of two further years.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

The contract will commence on 1 April 2025 beginning with a Transition & Implementation Period of 6 months, or such other period as the Buyer deems necessary, from the Effective Date.

---

## **Section IV. Procedure**

## **IV.1) Description**

### **IV.1.1) Type of procedure**

Open procedure

### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

## **IV.2) Administrative information**

### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-013587](#)

### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

27 September 2024

Local time

12:00pm

### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

### **IV.2.7) Conditions for opening of tenders**

Date

27 September 2024

Local time

12:01pm

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Department for Transport

Swansea

Country

United Kingdom