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Tender

Dynamic Purchasing System Agreement for the Provision of Academic & SME Support Services - Re opening

Connected Places Catapult

F02: Contract notice

Notice identifier: 2023/S 000-025205

Procurement identifier (OCID): ocds-h6vhtk-03f751

Published 25 August 2023, 9:27pm

Section I: Contracting authority

I.1) Name and addresses

Connected Places Catapult

1 Sekforde Street

London

EC1R 0BE

Contact

Procurement Team

Email

procurement@cp.catapult.org.uk

Telephone

+44 2079525111

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://cp.catapult.org.uk>

Buyer's address

<https://procontract.due-north.com/Register>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Register>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Register>

I.4) Type of the contracting authority

Regional or local Agency/Office

I.5) Main activity

Other activity

Transportation

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Dynamic Purchasing System Agreement for the Provision of Academic & SME Support Services - Re opening

Reference number

DN687081

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

The Connected Places Catapult is the UK's innovation accelerator for transport, cities and places. It provides impartial 'innovation as a service' for public bodies, businesses and infrastructure providers to achieve step-change improvements in the way people live, work and travel. The Connected Places Catapult connects businesses and public sector leaders to cutting-edge research to spark innovation and grow new markets. It delivers a wide range of Research & Development projects and commercialisation activities to remove barriers to innovation adoption, working with a wide range of academic, business and public sector organisations to develop innovative ecosystems. We are now seeking to build its agile supplier base of resource (workforce) to support the delivery of a wide range of projects and other innovation acceleration activities. This is an exciting opportunity to work with our organisation and work on projects in a number of different disciplines. Strong experience working with academia, SME's, large businesses, government departments will be beneficial as is working on international projects.

If interested in this opportunity, please register at link below if not already registered and Express an Interest to download the tender documents : <https://procontract.duenorth.com/Register>

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for one lot only

Maximum number of lots that may be awarded to one tenderer: 5

II.2) Description

II.2.1) Title

VISUAL COACHING

Lot No

1

II.2.2) Additional CPV code(s)

- 79998000 - Coaching services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Pitch coaching and preparing innovators (Academics/SME's) for pitching and capturing and articulating a video which showcases their offering.

Key capabilities:

Supporting the development of stories/scripts for innovative products and services

Supporting the development of visual content for pitches

Coaching the delivery of pitches live and/or for recording

Access to facilities to enable the creation and delivery of pitches

Producing and editing quality audio-visual material

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

End date

18 September 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

INVESTOR COACHING

Lot No

2

II.2.2) Additional CPV code(s)

- 79998000 - Coaching services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Preparing innovators from a range of market areas and levels of development for pitching to and engaging with investors.

Key capabilities:

Support the development of investment pitches

Critique and development of business plans and business models

Educate innovators on investment landscape and strategy

Access to investors and investor networks at different levels

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

End date

18 September 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

COMMUNICATIONS & ENGAGEMENT COACHING

Lot No

3

II.2.2) Additional CPV code(s)

- 79998000 - Coaching services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Guidance and support for innovators in PR and communications with a particular focus on driving diverse and inclusive networks.

Key Capabilities:

PR and communication strategies and campaigns using multiple channels and media

Equality, Diversity and Inclusivity approaches and engaging with diverse groups

Place-based communication and PR and stakeholder engagement, e.g. local authorities, councillors, private developers, non-profit organisations, residents, etc.

Access to media channels and stakeholder groups

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

End date

18 September 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

PARTNERSHIP AND BUSINESS DEVELOPMENT COACHING

Lot No

4

II.2.2) Additional CPV code(s)

- 79998000 - Coaching services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Preparing innovators from a range of market areas and levels of development for pitching to and engaging with commercial partners and customers.

Key capabilities:

Support the development of customer and funding pitches

Critique and development of partnership, sales and bidding plans and processes including navigating public procurement

Educate innovators on sales and bidding strategy and implementation

Developing sales, marketing, branding and identity strategies

Access to networks of industry partners in the connected places markets

Support for the development of international opportunities

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

End date

18 September 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

WRITING AND PRESENTATION

Lot No

5

II.2.2) Additional CPV code(s)

- 79990000 - Miscellaneous business-related services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Provide writing and presentation skills coaching to enable innovators to adapt their communications to different audiences, e.g. academic or technical text for public consumption.

Key capabilities:

Developing copy for different types of publication

Refining tone of voice in written publications to maximise the impact of the communication

Coaching tone of voice in written publications to maximise the impact of the communication

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

End date

18 September 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union

funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

29 September 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

29 September 2023

Local time

5:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

If interested in this opportunity, please register at link below if not already registered and Express an Interest to download the tender documents : <https://procontract.duenorth.com/Register>

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom