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Tender

## **Dynamic Purchasing System Agreement for the Provision of Academic & SME Support Services - Re opening**

Connected Places Catapult

F02: Contract notice

Notice identifier: 2023/S 000-025205

Procurement identifier (OCID): ocds-h6vhtk-03f751

Published 25 August 2023, 9:27pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Connected Places Catapult

1 Sekforde Street

London

EC1R 0BE

#### **Contact**

Procurement Team

#### **Email**

[procurement@cp.catapult.org.uk](mailto:procurement@cp.catapult.org.uk)

#### **Telephone**

+44 2079525111

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://cp.catapult.org.uk>

Buyer's address

<https://procontract.due-north.com/Register>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Register>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Register>

**I.4) Type of the contracting authority**

Regional or local Agency/Office

**I.5) Main activity**

Other activity

Transportation

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## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

Dynamic Purchasing System Agreement for the Provision of Academic & SME Support Services - Re opening

Reference number

DN687081

#### II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The Connected Places Catapult is the UK's innovation accelerator for transport, cities and places. It provides impartial 'innovation as a service' for public bodies, businesses and infrastructure providers to achieve step-change improvements in the way people live, work and travel. The Connected Places Catapult connects businesses and public sector leaders to cutting-edge research to spark innovation and grow new markets. It delivers a wide range of Research & Development projects and commercialisation activities to remove barriers to innovation adoption, working with a wide range of academic, business and public sector organisations to develop innovative ecosystems. We are now seeking to build its agile supplier base of resource (workforce) to support the delivery of a wide range of projects and other innovation acceleration activities. This is an exciting opportunity to work with our organisation and work on projects in a number of different disciplines. Strong experience working with academia, SME's, large businesses, government departments will be beneficial as is working on international projects.

If interested in this opportunity, please register at link below if not already registered and Express an Interest to download the tender documents : <https://procontract.due-north.com/Register>

#### II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for one lot only

Maximum number of lots that may be awarded to one tenderer: 5

## **II.2) Description**

### **II.2.1) Title**

VISUAL COACHING

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79998000 - Coaching services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Pitch coaching and preparing innovators (Academics/SME's) for pitching and capturing and articulating a video which showcases their offering.

Key capabilities:

Supporting the development of stories/scripts for innovative products and services

Supporting the development of visual content for pitches

Coaching the delivery of pitches live and/or for recording

Access to facilities to enable the creation and delivery of pitches

Producing and editing quality audio-visual material

## **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

End date

18 September 2026

This contract is subject to renewal

No

## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

INVESTOR COACHING

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79998000 - Coaching services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Preparing innovators from a range of market areas and levels of development for pitching to and engaging with investors.

Key capabilities:

Support the development of investment pitches

Critique and development of business plans and business models

Educate innovators on investment landscape and strategy

Access to investors and investor networks at different levels

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

End date

18 September 2026

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

COMMUNICATIONS & ENGAGEMENT COACHING

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79998000 - Coaching services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Guidance and support for innovators in PR and communications with a particular focus on driving diverse and inclusive networks.

Key Capabilities:

PR and communication strategies and campaigns using multiple channels and media

Equality, Diversity and Inclusivity approaches and engaging with diverse groups

Place-based communication and PR and stakeholder engagement, e.g. local authorities, councillors, private developers, non-profit organisations, residents, etc.

Access to media channels and stakeholder groups

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

End date

18 September 2026

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

PARTNERSHIP AND BUSINESS DEVELOPMENT COACHING

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79998000 - Coaching services

### **II.2.3) Place of performance**



NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Preparing innovators from a range of market areas and levels of development for pitching to and engaging with commercial partners and customers.

Key capabilities:

Support the development of customer and funding pitches

Critique and development of partnership, sales and bidding plans and processes including navigating public procurement

Educate innovators on sales and bidding strategy and implementation

Developing sales, marketing, branding and identity strategies

Access to networks of industry partners in the connected places markets

Support for the development of international opportunities

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

End date

18 September 2026

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

WRITING AND PRESENTATION

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79990000 - Miscellaneous business-related services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Provide writing and presentation skills coaching to enable innovators to adapt their communications to different audiences, e.g. academic or technical text for public consumption.

Key capabilities:

Developing copy for different types of publication

Refining tone of voice in written publications to maximise the impact of the communication

Coaching tone of voice in written publications to maximise the impact of the communication

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

End date

18 September 2026

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

## **IV.2) Administrative information**

### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

29 September 2023

Local time

12:00pm

### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 9 (from the date stated for receipt of tender)

### **IV.2.7) Conditions for opening of tenders**

Date

29 September 2023

Local time

5:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

If interested in this opportunity, please register at link below if not already registered and Express an Interest to download the tender documents : <https://procontract.duenorth.com/Register>

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom