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Contract

Evaluation and Impact Assessment for the Growth Programme for Creative and Visitor Economies

TEES VALLEY COMBINED AUTHORITY

F03: Contract award notice

Notice identifier: 2023/S 000-025131

Procurement identifier (OCID): ocids-h6vhtk-03bdcc

Published 25 August 2023, 2:16pm

Section I: Contracting authority

I.1) Name and addresses

TEES VALLEY COMBINED AUTHORITY

Teesside Airport Business Suite

Darlington

DL2 1NJ

Email

procurement@teesvalley-ca.gov.uk

Country

United Kingdom

Region code

UKC11 - Hartlepool and Stockton-on-Tees

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://teesvalley-ca.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Evaluation and Impact Assessment for the Growth Programme for Creative and Visitor Economies

Reference number

TVCA-PROC-0177

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Tees Valley Combined Authority (TVCA) wishes to appoint consultants to provide an early formative assessment and summative impact evaluation of the £20.5m Growth Programme for the Creative and Visitor Economies (The Growth Programme), including the 2020-2021 £1m Sector Recovery Programme and live / emerging programme activity up to the end of 2025/26.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £199,750

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC1 - Tees Valley and Durham

II.2.4) Description of the procurement

Tees Valley Combined Authority (TVCA) wishes to appoint consultants to provide an early formative assessment and summative impact evaluation of the £20.5m Growth Programme for the Creative and Visitor Economies (The Growth Programme), including the 2020-2021 £1m Sector Recovery Programme and live / emerging programme activity up to the end of 2025/26.

The Growth Programme comprises of five pillars of activity through which individual interventions (projects) will be delivered:

- Sector Recovery Programme (delivered)
- Cultural Industries: Sustainable Sector Growth
- Festivals & Events
- Destination Product Development
- Profile Raising

Evaluation and impact assessment will need to be undertaken at programme, pillar, and project level. The evaluation of each pillar will require different sets of evaluation practices and skills and different good practice guidelines as well as a review of existing evaluation frameworks and data collection to ensure fit for purpose.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 30

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-010364](#)

Section V. Award of contract

Contract No

TVCA-PROC-0177

Title

Evaluation and Impact Assessment for the Growth Programme for Creative and Visitor Economies

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 June 2023

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Alma Economics Ltd

43 Tanner Street

London

SE1 3PL

Country

United Kingdom

NUTS code

- UKI - London

Companies House

09391354

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £199,750

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom