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Contract

## **Evaluation and Impact Assessment for the Growth Programme for Creative and Visitor Economies**

TEES VALLEY COMBINED AUTHORITY

F03: Contract award notice

Notice identifier: 2023/S 000-025131

Procurement identifier (OCID): ocds-h6vhtk-03bdcc

Published 25 August 2023, 2:16pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

TEES VALLEY COMBINED AUTHORITY

Teesside Airport Business Suite

Darlington

DL2 1NJ

#### **Email**

[procurement@teesvalley-ca.gov.uk](mailto:procurement@teesvalley-ca.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKC11 - Hartlepool and Stockton-on-Tees

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://teesvalley-ca.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Evaluation and Impact Assessment for the Growth Programme for Creative and Visitor Economies

Reference number

TVCA-PROC-0177

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Tees Valley Combined Authority (TVCA) wishes to appoint consultants to provide an early formative assessment and summative impact evaluation of the £20.5m Growth Programme for the Creative and Visitor Economies (The Growth Programme), including the 2020-2021 £1m Sector Recovery Programme and live / emerging programme activity up to the end of 2025/26.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £199,750

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKC1 - Tees Valley and Durham

#### **II.2.4) Description of the procurement**

Tees Valley Combined Authority (TVCA) wishes to appoint consultants to provide an early formative assessment and summative impact evaluation of the £20.5m Growth Programme for the Creative and Visitor Economies (The Growth Programme), including the 2020-2021 £1m Sector Recovery Programme and live / emerging programme activity up to the end of 2025/26.

The Growth Programme comprises of five pillars of activity through which individual interventions (projects) will be delivered:

- Sector Recovery Programme (delivered)
- Cultural Industries: Sustainable Sector Growth
- Festivals & Events
- Destination Product Development
- Profile Raising

Evaluation and impact assessment will need to be undertaken at programme, pillar, and project level. The evaluation of each pillar will require different sets of evaluation practices and skills and different good practice guidelines as well as a review of existing evaluation frameworks and data collection to ensure fit for purpose.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 30

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-010364](#)

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## **Section V. Award of contract**

### **Contract No**

TVCA-PROC-0177

### **Title**

Evaluation and Impact Assessment for the Growth Programme for Creative and Visitor Economies

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 June 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Alma Economics Ltd

43 Tanner Street

London

SE1 3PL

Country

United Kingdom

NUTS code

- UKI - London

Companies House

09391354

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £199,750

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

London

Country

United Kingdom