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Contract

## **Development and Delivery of Training to ACE Line Managers**

Arts Council England

F03: Contract award notice

Notice identifier: 2024/S 000-025130

Procurement identifier (OCID): ocds-h6vhtk-0447f7

Published 8 August 2024, 7:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Arts Council England

The Hive, 49 Lever Street

Manchester

M1 1FN

#### **Contact**

Emma Kennedy

#### **Email**

[procurement.services@artscouncil.org.uk](mailto:procurement.services@artscouncil.org.uk)

#### **Telephone**

+44 1615374120

**Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.artscouncil.org.uk](http://www.artscouncil.org.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Development and Delivery of Training to ACE Line Managers

Reference number

ACE 583 ITT

#### **II.1.2) Main CPV code**

- 80532000 - Management training services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Arts Council England is seeking to procure the design and delivery support of bespoke training for c200 Line Managers. The content of the training programme will cover a mix of leadership and personal skills development, alongside more practical managerial type skills that reflect ACE internal process and policy. We anticipate that ACE will deliver some of those elements internally, however the entire programme should feel coherent and as part of one package.

Preferred delivery method is a blended learning approach as best supports the objectives of the programme. Any e-learning needs to be fully accessible, branded and bespoke to ACE. Content and interactions should be innovative and use the latest e-learning practices and standards.

Due to the geographical spread of staff, most instructor led sessions should ideally be designed as online group learning (e.g. Zoom or MS Teams) but we would also like to develop peer networks.

Full details are in the tender documents

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £100,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

Arts Council England is seeking to procure both the design and delivery support of bespoke training for c200 Line Managers across the organisation. The content of the full training programme will cover a mix of leadership and personal skills development, alongside more practical managerial type skills that will need to reflect ACE internal process and policy. We anticipate that ACE will deliver some of those elements internally, however the entire programme should feel coherent and as part of one package.

The delivery method of preference is a blended learning approach as best supports the objectives of the programme. Any e-learning needs to be fully accessible, branded and bespoke to the Arts Council. Content and interactions should be innovative and use the latest e-learning practices and standards i.e. video, animation, interactions, gamification etc.

Due to the geographical spread of staff, the majority of delivery for instructor led sessions should ideally be designed as online group learning via a platform such as Zoom or MS Teams. However, we would very much like to encourage the development of peer networks as part of this programme and ACE can facilitate in-person learning events to support this. We are keen to explore a cohort approach to learning to enhance the learner experience and create a sense of community.

In order to achieve high levels of engagement from staff we would require the provider to develop inspiring branding and promotional materials along with any programme resources. We also require potential suppliers to provide an evaluation approach to measure the success of the programme.

We would ideally like to include an option to transition to internal delivery as part of the service to ensure sustainability of this programme.

## **II.2.5) Award criteria**

Quality criterion - Name: Understanding the Brief / Weighting: 20

Quality criterion - Name: Programme development / Weighting: 15

Quality criterion - Name: Project management / Weighting: 10

Quality criterion - Name: Expertise and capacity of the team / Weighting: 10

Quality criterion - Name: Risk Management / Weighting: 10

Quality criterion - Name: Social Value - supporting disabled people to develop new skills / Weighting: 10

Cost criterion - Name: Cost / Weighting: 25

## **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend by a further 12 months to 31st May 2027

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2.14) Additional information**

To respond to this opportunity please click here: <https://artscouncil.delta-sourcing.com/respond/PQ37KU5MFT>

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-007958](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 June 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 24

Number of tenders received from SMEs: 22

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 24

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

First Ascent Group Limited

St John's Innovation Centre, Cowley Road

Cambridge

CB4 0WS

Email

[info@firstascentgroup.com](mailto:info@firstascentgroup.com)

Telephone

+44 1223223807

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

National registration number

03499793

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £100,000

Total value of the contract/lot: £99,550

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=881526947>

GO Reference: GO-202488-PRO-27343433

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**



Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom