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#### Contract

# **Campaign Solutions 2**

The Minister for the Cabinet Office acting through Crown Commercial Service

F03: Contract award notice

Notice identifier: 2021/S 000-025126

Procurement identifier (OCID): ocds-h6vhtk-02960b

Published 7 October 2021, 10:45pm

# **Section I: Contracting authority**

## I.1) Name and addresses

The Minister for the Cabinet Office acting through Crown Commercial Service

9th Floor, The Capital, Old Hall Street

Liverpool

**L3 9PP** 

#### **Email**

supplier@crowncommercial.gov.uk

### **Telephone**

+44 3150103503

#### Country

**United Kingdom** 

#### **NUTS** code

UK - United Kingdom

Internet address(es)

Main address

https://www.gov.uk/ccs

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.4) Type of the contracting authority

Ministry or any other national or federal authority

# I.5) Main activity

Other activity

**Public Procurement** 

# **Section II: Object**

# II.1) Scope of the procurement

II.1.1) Title

Campaign Solutions 2

Reference number

RM6125

#### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

### II.1.3) Type of contract

Services

### II.1.4) Short description

Crown Commercial Service (CCS) as the Authority has put in place a Pan Government Collaborative Agreement for the provision of creative, marketing and events services to be utilised by Central Government Departments and all other UK Public Sector Bodies, including Local Authorities, Health, Police, Fire and Rescue, Education, Charities and Devolved Administrations. This commercial agreement will be the recommended vehicle for all creative and marketing services required by UK Central Government Departments. The aim of the Campaign Solutions 2 agreement was to provide Public Sector customers with access to an innovative, quality and value for money approach to buying end to end creative campaign and marketing services, media strategy and planning services and events services.

The framework agreement consists of 5 Lots and is for a duration of 4 years (2+1+1)

#### II.1.6) Information about lots

This contract is divided into lots: Yes

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £490,000,000

### II.2) Description

#### II.2.1) Title

End to End Campaign Solutions

Lot No

1

#### II.2.2) Additional CPV code(s)

- 22462000 Advertising material
- 71620000 Analysis services
- 72221000 Business analysis consultancy services
- 72224000 Project management consultancy services
- 72322000 Data management services
- 72330000 Content or data standardization and classification services
- 72412000 Electronic mail service provider

- 72413000 World wide web (www) site design services
- 72416000 Application service providers
- 72420000 Internet development services
- 72421000 Internet or intranet client application development services
- 72422000 Internet or intranet server application development services
- 72590000 Computer-related professional services
- 73000000 Research and development services and related consultancy services
- 79000000 Business services: law, marketing, consulting, recruitment, printing and security
- 79311000 Survey services
- 79340000 Advertising and marketing services
- 79341000 Advertising services
- 79341100 Advertising consultancy services
- 79341200 Advertising management services
- 79341400 Advertising campaign services
- 79342000 Marketing services
- 79342100 Direct marketing services
- 79400000 Business and management consultancy and related services
- 79411000 General management consultancy services
- 79413000 Marketing management consultancy services
- 79415000 Production management consultancy services
- 79415200 Design consultancy services
- 79416000 Public relations services
- 79416100 Public relations management services
- 79416200 Public relations consultancy services
- 79430000 Crisis management services
- 79512000 Call centre

- 79530000 Translation services
- 79821100 Proofreading services
- 79822300 Typesetting services
- 79822500 Graphic design services
- 79933000 Design support services
- 79961000 Photographic services
- 79962000 Photograph processing services
- 92100000 Motion picture and video services
- 92200000 Radio and television services
- 92312211 Writing agency services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Within this Lot, the Agency(s) shall deliver end to end campaign solutions and management to meet the client's specification. This includes but is not limited to:

- Communications Strategy Development and Consultancy Services
- -Concept Development
- -Data strategy and management
- -Creative & Design
- -Campaign Delivery
- -Public Relations
- -Direct Marketing
- -Digital Marketing and Social Media
- -Content Creation, Versioning and Distribution.

Agency(s) can through this Lot, provide additional below services. These services are not mandatory for this Lot and Agency(s) will not be excluded from this Lot if they cannot provide these services:

-Partnerships

-Events and Experiential

Agency(s) in this Lot must also have an ability to consider all elements of the communications mix - paid, owned and earned (POEMs).

Agencies are required to provide all the mandatory requirements that specifically relate to lot 1, as detailed in Framework Schedule 1 (Specification).

The framework term is 2+1+1. An initial period of 24 months, with the option to extend for a further two, 12 month periods at the discretion of CCS.

A framework contract will be awarded to twelve agencies for this Lot.

The maximum number of agencies may increase where 2 or more agencies have tied scores in last position

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2) Description

#### II.2.1) Title

Media Strategy and Planning

Lot No

2

#### II.2.2) Additional CPV code(s)

- 72212500 Communication and multimedia software development services
- 79340000 Advertising and marketing services
- 79341100 Advertising consultancy services
- 79341400 Advertising campaign services
- 79413000 Marketing management consultancy services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

There are two core overarching service types within this Lot and an Agency can be appointed to provide either of the following:

1. Media Planning - Meeting the media planning requirements of a specific department and developing a media strategy which fits within a joined up

communications strategy

2. Strategic Media Planning - Meeting the media planning requirements related to an overarching strategy or theme that spans across multiple departments and/or multiple campaigns.

Agencies are required to provide all the mandatory requirements that specifically relate to Lot 2, as detailed in Framework Schedule 1 (Specification)

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## II.2) Description

#### II.2.1) Title

Content Versioning and Distribution

Lot No

3

#### II.2.2) Additional CPV code(s)

- 22312000 Pictures
- 22315000 Photographs
- 22462000 Advertising material
- 32000000 Radio, television, communication, telecommunication and related equipment
- 32353000 Sound recordings
- 73000000 Research and development services and related consultancy services
- 79120000 Patent and copyright consultancy services
- 79121000 Copyright consultancy services
- 79342200 Promotional services
- 79415000 Production management consultancy services
- 79530000 Translation services
- 79961000 Photographic services
- 92100000 Motion picture and video services
- 92111000 Motion picture and video production services
- 92112000 Services in connection with motion-picture and video-tape production
- 92200000 Radio and television services

- 92211000 Radio production services
- 92221000 Television production services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

### II.2.4) Description of the procurement

The intention of this Lot is to allow Clients to put in place a direct relationship with an Agency who will manage their creative fulfilment requirements and if required, access to a Digital Asset Management Storage system.

Requirements will include but are not limited to translation, transcreation, versioning services, all playout & distribution of assets to media, as well as delivering at pace lower value adding creative tasks and content e.g. social content development and deployment, executing creative optimisation etc.

This does not include the core services that will be delivered by the end to end campaign solutions Agency(s):

- Communications Strategy Development and Consultancy Services
- Concept Development

The agency will need to have the ability to provide a Digital Asset Management (DAM) platform that enables access to all clients and their agency partners. This platform must be fully compliant with UK GDPR and all other relevant data protection legislation and best practises.

The agency is required to provide all the mandatory requirements that specifically relate to lot 3, as detailed in Framework Schedule 1 (Specification)

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

#### II.2.11) Information about options

Options: No

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## II.2) Description

#### II.2.1) Title

Stock imagery, footage and sound

Lot No

4

#### II.2.2) Additional CPV code(s)

- 22312000 Pictures
- 22315000 Photographs
- 22462000 Advertising material
- 32000000 Radio, television, communication, telecommunication and related equipment
- 32330000 Apparatus for sound, video-recording and reproduction
- 32353000 Sound recordings
- 42962000 Printing and graphics equipment
- 48328000 Image-processing software package
- 72212328 Image-processing software development services
- 72212521 Music or sound editing software development services
- 79342200 Promotional services
- 79961000 Photographic services
- 92100000 Motion picture and video services
- 92112000 Services in connection with motion-picture and video-tape production
- 92200000 Radio and television services
- 92211000 Radio production services

• 92221000 - Television production services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

### II.2.4) Description of the procurement

The Agency within this Lot must have the ability to source and/or provide stock imagery, footage and sound for Clients accessing this agreement. This includes managing the rights associated with any materials supplied to the Client.

The Agency will be required to interact with a wide range of stakeholders across the public sector.

Where one provider is unable to provide all services, CCS will accept consortium proposals. Under this agreement, there is a requirement for a lead Agency for contractual purposes. There should not be a premium attached to any proposal involving more than one party and full transparency regarding the cost of account management of the services is required.

The Agency is required to provide all the mandatory requirements that specifically relate to Lot 4, as detailed in Framework Schedule 1 (Specification)

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## II.2) Description

#### II.2.1) Title

#### **Events**

#### Lot No

5

### II.2.2) Additional CPV code(s)

- 22462000 Advertising material
- 30213100 Portable computers
- 30213200 Tablet computer
- 32320000 Television and audio-visual equipment
- 32321200 Audio-visual equipment
- 32321300 Audio-visual materials
- 39154000 Exhibition equipment
- 55520000 Catering services
- 64212300 Multimedia Message Service (MMS) services
- 79100000 Legal services
- 79342300 Customer services
- 79412000 Financial management consultancy services
- 79530000 Translation services
- 79822500 Graphic design services
- 79950000 Exhibition, fair and congress organisation services
- 79951000 Seminar organisation services
- 79952000 Event services
- 79952100 Cultural event organisation services
- 79956000 Fair and exhibition organisation services
- 92621000 Sports-event promotion services
- 92622000 Sports-event organisation services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

This Lot is for specialist events agencies who are capable of delivering high profile, complex, high value and / or strategically important domestic, international and global events in the UK and / or overseas via all formats.

Agencies will deliver the end to end strategy, development, production, management, delivery and evaluation of events. This may include but is not limited to global summits, major conferences, international trade shows and exhibitions, state visits, ceremonies, experiential and associated engagement

activity.

Agencies are required to provide all the mandatory requirements that specifically relate to Lot 5, as detailed in Framework Schedule 1 (Specification)

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

# **IV.1) Description**

### IV.1.1) Type of procedure

Open procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-003747

# Section V. Award of contract

#### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

7 September 2021

#### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

#### 23red Limited

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

# V.2.5) Information about subcontracting

### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

**DDB UK Limited** 

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

#### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Four Communications Group Ltd

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

FCB Inferno

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

# Section V. Award of contract

### Lot No

1

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

#### **ENGINE PARTNERS UK LLP**

London

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

### V.2.5) Information about subcontracting

### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

#### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Freud Communications Limited

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

### V.2.5) Information about subcontracting

### Lot No

1

A contract/lot is awarded: Yes

# V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Havas UK Ltd

Maidstone

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

#### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Karmarama Ltd

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

### V.2.5) Information about subcontracting

#### Lot No

1

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

MullenLowe London LTD

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

### V.2.5) Information about subcontracting

The contract is likely to be subcontracted

# Section V. Award of contract

#### Lot No

1

A contract/lot is awarded: Yes

# V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

M&C Saatchi (UK) Ltd

London

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

No

### V.2.4) Information on value of contract/lot (excluding VAT)

### V.2.5) Information about subcontracting

The contract is likely to be subcontracted

# Section V. Award of contract

#### Lot No

1

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

## V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Digital Unlimited Group Ltd

London

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

# V.2.5) Information about subcontracting

### Lot No

1

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 38

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

VMLY&R a division of WPP Brands (UK) Limited

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000,000

# Section V. Award of contract

### Lot No

2

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Four Communications Group Ltd

London

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

No

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £15,000,000

### V.2.5) Information about subcontracting

### Lot No

2

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Havas UK Ltd

Maidstone

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

### Lot No

2

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

OMD Group Ltd

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

### Lot No

2

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

MediaCom UK Limited

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

#### Lot No

2

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Mindshare Media UK Ltd

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

#### Lot No

2

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Wavemaker Ltd

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

### Lot No

3

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Tag Europe Limited

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

### Lot No

4

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Getty Images (UK) Limited

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £10,000,000

# Section V. Award of contract

### Lot No

5

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 28

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Identity Holdings Limited

Hailsham

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £185,000,000

### V.2.5) Information about subcontracting

### Lot No

5

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 28

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Bray Leino Ltd

Barnstaple

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £185,000,000

# Section V. Award of contract

### Lot No

5

A contract/lot is awarded: Yes

## V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 28

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Shelton Fleming Associates Limited

London

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £185,000,000

### V.2.5) Information about subcontracting

### Lot No

5

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

#### V.2.2) Information about tenders

Number of tenders received: 28

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Dods Group Ltd

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £185,000,000

### V.2.5) Information about subcontracting

#### Lot No

5

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 28

The contract has been awarded to a group of economic operators: No

# V.2.3) Name and address of the contractor

ICF Next Ltd

Leeds

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £185,000,000

### V.2.5) Information about subcontracting

The contract is likely to be subcontracted

# Section V. Award of contract

### Lot No

5

A contract/lot is awarded: Yes

# V.2) Award of contract

### V.2.1) Date of conclusion of the contract

7 September 2021

### V.2.2) Information about tenders

Number of tenders received: 28

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

M-integrated solutions

Isleworth

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

# **Section VI. Complementary information**

# VI.3) Additional information

As part of this contract notice the following documents can be accessed at: <a href="https://www.contractsfinder.service.gov.uk/Notice/6dbab392-c8ef-4006-81d5-29e898a782">https://www.contractsfinder.service.gov.uk/Notice/6dbab392-c8ef-4006-81d5-29e898a782</a>

- 1) Contract notice transparency information for the agreement;
- 2) Contract notice authorised customer list;
- 3) Rights reserved for CCS framework.

On 2.4.2014 Government introduced its Government Security Classifications (GSC) scheme which replaced Government Protective Marking Scheme (GPMS). A key aspect is the reduction in the number of security classifications used. All bidders should make themselves aware of the changes as it may impact this requirement. This link provides information on the GSC at:

https://www.gov.uk/government/publications/government-security-classifications

Cyber Essentials is a mandatory requirement for Central Government contracts which involve handling personal information or provide certain ICT products/services. Government is taking steps to reduce the levels of cyber security risk in its supply chain through the Cyber Essentials scheme. The scheme defines a set of controls which, when implemented, will provide organisations with basic protection from the most prevalent forms of threat coming from the internet. To participate in this procurement, bidders must be able to demonstrate they comply with the technical requirements prescribed by Cyber Essentials, for services under and in connection with this procurement. Some purchases under this framework Agreement may have requirements that can be met under this Framework Agreement but the purchase of which may be exempt from the Procurement Regulations (as defined in Attachment 1 – About the framework within the invitation to tender documentation). In such cases, Call-offs from this Framework will be unregulated purchases for the purposes of the Procurement Regulations, and the buyers may, at their discretion, modify the terms of the Framework and any Call-off Contracts to reflect that buyer's specific needs.

#### PLEASE NOTE:

All certificates issued prior to 1 April 2020 or before 30 June 2020 on the existing scheme are valid until 30 June 2021. This includes those issued by Accreditation Bodies other than IASME.

On 30 June 2021, any certificate issued under the old scheme will expire.

Refer to <a href="https://www.ncsc.gov.uk/information/cyber-essentials-fags">https://www.ncsc.gov.uk/information/cyber-essentials-fags</a> for more information.

Registering for access:

This procurement will be managed electronically via the eSourcing suite. This will be the route for sharing all information and communicating with bidders. If you have recently registered on the eSourcing suite for another CCS procurement you can use the same account for this new procurement. If not, you will first need to register your organisation on the portal.

Use the following link for information on how register and use the eSourcing tool: <a href="https://www.gov.uk/government/publications/esourcing-tool-guidance-for-suppliers">https://www.gov.uk/government/publications/esourcing-tool-guidance-for-suppliers</a>

For assistance please contact the eSourcing Help desk operated by email at

eEnablement@crowncommercial.gov.uk or call 0345 410 2222

# VI.4) Procedures for review

#### VI.4.1) Review body

Crown Commercial Service

9th Floor, The Capital, Old Hall Street

Liverpool

**L3 9PP** 

**Email** 

supplier@crowncommercial.gov.uk

Telephone

+44 3450103503

Country

**United Kingdom** 

Internet address

https://www.crowncommercial.gov.uk/