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Not applicable

## **ID 4891033 - DAERA - LMCNI - Information Campaign for NIFQA Beef and Lamb**

Livestock and Meat Commission for Northern Ireland

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-025045

Procurement identifier (OCID): ocds-h6vhtk-03f603

Published 25 August 2023, 8:19am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Livestock and Meat Commission for Northern Ireland

Lissue Industrial Estate East 1A Lissue Walk

Lisburn

BT28 2LU

#### **Email**

[ssdadmin.cpd@finance-ni.gov.uk](mailto:ssdadmin.cpd@finance-ni.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKN - Northern Ireland

## **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

ID 4891033 - DAERA - LMCNI - Information Campaign for NIFQA Beef and Lamb

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Livestock and Meat Commission for Northern Ireland (LMC), wishes to appoint an advertising agency to provide market information services to promote Northern Ireland Farm Quality Assured (NIFQA) beef and lamb in the domestic market. Based on research data outlined in this report, LMC believe that a media neutral market information campaign partnered with accompanying supportive creative materials is a worthwhile value for money activity to support the achievement of LMC strategic aims and objectives. This specification sets out the reasons for this and provides the relevant datasets in support of LMC's strategic objectives.

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2023/S 000-024668](#)

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## **Section VII. Changes**

### **VII.1) Information to be changed or added**

#### **VII.1.2) Text to be corrected in the original notice**

Section number

IV.2.2)

Instead of

Date

21 September 2023

Local time

3:00pm

Read

Date

22 September 2023

Local time

3:00pm

### **VII.2) Other additional information**

The closing date for this tender is 22 September 2023 at 15:00