

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/025045-2023>

Not applicable

ID 4891033 - DAERA - LMCNI - Information Campaign for NIFQA Beef and Lamb

Livestock and Meat Commission for Northern Ireland

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-025045

Procurement identifier (OCID): ocids-h6vhtk-03f603

Published 25 August 2023, 8:19am

Section I: Contracting authority/entity

I.1) Name and addresses

Livestock and Meat Commission for Northern Ireland

Lissue Industrial Estate East 1A Lissue Walk

Lisburn

BT28 2LU

Email

ssdadmin.cpd@finance-ni.gov.uk

Country

United Kingdom

Region code

UKN - Northern Ireland

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ID 4891033 - DAERA - LMCNI - Information Campaign for NIFQA Beef and Lamb

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The Livestock and Meat Commission for Northern Ireland (LMC), wishes to appoint an advertising agency to provide market information services to promote Northern Ireland Farm Quality Assured (NIFQA) beef and lamb in the domestic market. Based on research data outlined in this report, LMC believe that a media neutral market information campaign partnered with accompanying supportive creative materials is a worthwhile value for money activity to support the achievement of LMC strategic aims and objectives. This specification sets out the reasons for this and provides the relevant datasets in support of LMC's strategic objectives.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2023/S 000-024668](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2)

Instead of

Date

21 September 2023

Local time

3:00pm

Read

Date

22 September 2023

Local time

3:00pm

VII.2) Other additional information

The closing date for this tender is 22 September 2023 at 15:00