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Tender

## **Highways Media and Comms Contract**

City of Bradford Metropolitan District Council

F02: Contract notice

Notice identifier: 2023/S 000-025012

Procurement identifier (OCID): ocds-h6vhtk-03f6cc

Published 24 August 2023, 4:51pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

City of Bradford Metropolitan District Council

Britannia House, Hall Ings

Bradford

BD1 1HX

#### **Contact**

Ricardo Blackman

#### **Email**

[ricardo.blackman@bradford.gov.uk](mailto:ricardo.blackman@bradford.gov.uk)

#### **Telephone**

+44 07890420849

#### **Country**

United Kingdom

**Region code**

UKE41 - Bradford

**National registration number**

180808262

**Internet address(es)**

Main address

<https://www.bradford.gov.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103277>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=72180&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=72180&B=UK)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=72180&B=UK](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=72180&B=UK)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Highways Media and Comms Contract

Reference number

CBMDC- 78084

#### **II.1.2) Main CPV code**

- 71311210 - Highways consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Major Highway Schemes Communications and Stakeholder Engagement 2023-2027 To undertake consultation, stakeholder engagement and PR work during the development and delivery of major highways projects in Bradford Description of actual work to be undertaken by the external labour: • Development of PR materials • Liaison with project stakeholders in all formats (written, online, face-to-face where possible) • Development of presentations, online meetings, and forums to test public opinions/gather information. • Development of public consultation strategies and engagement • Development of information portals/websites and maintenance of such sites throughout the project.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,497,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 71311210 - Highways consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKE41 - Bradford

### **II.2.4) Description of the procurement**

Major Highway Schemes Communications and Stakeholder Engagement 2023-2027 To undertake consultation, stakeholder engagement and PR work during the development and delivery of major highways projects in Bradford Description of actual work to be undertaken by the external labour: • Development of PR materials • Liaison with project stakeholders in all formats (written, online, face-to-face where possible) • Development of presentations, online meetings, and forums to test public opinions/gather information. • Development of public consultation strategies and engagement • Development of information portals/websites and maintenance of such sites throughout the project.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £1,497,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

1 x 12 Months

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

2 October 2023

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

2 October 2023

Local time

2:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

City of Bradford Metropolitan District Council

1st Floor, Britannia House, Hall Ings

Bradford

BD1 1HX

Country

United Kingdom

Internet address

<https://www.bradford.gov.uk/>

#### **VI.4.2) Body responsible for mediation procedures**

City of Bradford Metropolitan District Council

1st Floor, Britannia House, Hall Ings

Bradford

BD1 1HX

Country

United Kingdom