

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/024971-2021>

Contract

The Consumer Interest in Food

The Food Standards Agency

F03: Contract award notice

Notice identifier: 2021/S 000-024971

Procurement identifier (OCID): ocds-h6vhtk-02c9c5

Published 6 October 2021, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

The Food Standards Agency

Foss House, Peasholme Green

York

YO1 7PR

Email

fsa.procurement@food.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.food.gov.uk/>

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

The Consumer Interest in Food

Reference number

FS430875

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The FSA wishes to commission multi-staged, mixed method, iterative research with UK wide

consumers in England, Wales, Northern Ireland and Scotland to help understand and articulate the consumer interest when it comes to food.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £179,469.50

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The FSA wishes to commission multi-staged, mixed method, iterative research with UK wide consumers in England, Wales, Northern Ireland and Scotland to help understand and articulate the consumer interest when it comes to food.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-016984](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 October 2021

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Bright Harbour

Kent

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £179,469.50

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Food Standards Agency

York

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

FSA

York

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Food Standards Agency

York

Country

United Kingdom