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Contract

## **The Consumer Interest in Food**

The Food Standards Agency

F03: Contract award notice

Notice identifier: 2021/S 000-024971

Procurement identifier (OCID): ocds-h6vhtk-02c9c5

Published 6 October 2021, 10:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Food Standards Agency

Foss House, Peasholme Green

York

YO1 7PR

#### **Email**

[fsa.procurement@food.gov.uk](mailto:fsa.procurement@food.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://www.food.gov.uk/>

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Consumer Interest in Food

Reference number

FS430875

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The FSA wishes to commission multi-staged, mixed method, iterative research with UK wide consumers in England, Wales, Northern Ireland and Scotland to help understand and articulate the consumer interest when it comes to food.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £179,469.50

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The FSA wishes to commission multi-staged, mixed method, iterative research with UK wide consumers in England, Wales, Northern Ireland and Scotland to help understand and articulate the consumer interest when it comes to food.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-016984](#)

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Bright Harbour

Kent

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £179,469.50

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Food Standards Agency

York

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

FSA

York

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Food Standards Agency

York

Country

United Kingdom