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Contract

## **Research Contractor to Conduct the Northern Ireland Life and Times (NILT) Survey**

Queens University Belfast

F03: Contract award notice

Notice identifier: 2025/S 000-024953

Procurement identifier (OCID): ocds-h6vhtk-04dd8f

Published 22 May 2025, 2:22pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Queens University Belfast

University Road, BT7 1NN

Belfast

BT7 1NN

#### **Contact**

Emma O'Rourke

#### **Email**

[e.orourke@qub.ac.uk](mailto:e.orourke@qub.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKN06 - Belfast

**Internet address(es)**

Main address

<https://www.qub.ac.uk/>

Buyer's address

<https://www.in-tendhost.co.uk/queensuniversitybelfast.aspx/Home>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Research Contractor to Conduct the Northern Ireland Life and Times (NILT) Survey

Reference number

QUB/2731/25

**II.1.2) Main CPV code**

- 79311000 - Survey services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The aim of the Northern Ireland Life and Times Survey is to provide a time-series and a public record of how the attitudes and behaviour of adults in Northern Ireland develop on

a wide range of social policy issues. The survey is designed to provide: 1. A local resource for use by the general public; 2. Trusted and independent evidence to inform policy making; 3. A data source to inform an academic debate. The survey currently has a large number of users both within the academic sector and more widely. This includes academic experts within the fields of Sociology, Social Policy, Politics and Psychology; policy-makers in district councils, government departments and other agencies; grass-roots community groups; lobbyists; students and schoolchildren; journalists and others needing background data for their work. The survey website can be found at [www.ark.ac.uk/nilt](http://www.ark.ac.uk/nilt). The purpose of this procurement is to appoint a Research Contractor to conduct the survey on behalf of Queen's

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £152,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79311000 - Survey services
- 79311200 - Survey conduction services

#### **II.2.3) Place of performance**

NUTS codes

- UKN06 - Belfast

#### **II.2.4) Description of the procurement**

The aim of the Northern Ireland Life and Times Survey is to provide a time-series and a public record of how the attitudes and behaviour of adults in Northern Ireland develop on a wide range of social policy issues. The survey is designed to provide: 1. A local resource for use by the general public; 2. Trusted and independent evidence to inform policy making; 3. A data source to inform an academic debate. The survey currently has a large number of users both within the academic sector and more widely. This includes academic experts within the fields of Sociology, Social Policy, Politics and Psychology; policy-makers in district councils, government departments and other agencies; grass-roots community groups; lobbyists; students and schoolchildren; journalists and others needing background data for their work. The survey website can be found at [www.ark.ac.uk/nilt](http://www.ark.ac.uk/nilt). The purpose of this procurement is to appoint a Research Contractor

to conduct the survey on behalf of Queen's University Belfast and Ulster University. Please note: the award of this contract and the appointment of a Research Contractor will be subject to receipt of funding.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 45%

Price - Weighting: 55%

### **II.2.11) Information about options**

Options: Yes

Description of options

One round of the survey for 2025, with the option to extend for a further one round in 2026.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-004497](#)

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## **Section V. Award of contract**

### **Contract No**

QUB/2731/25

### **Title**

Research Contractor to Conduct the Northern Ireland Life and Times (NILT) Survey

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 May 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Ipsos (Market Research) Limited

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £152,000

Total value of the contract/lot: £152,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Queens University Belfast

Belfast

Country

United Kingdom