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Contract

Research Contractor to Conduct the Northern Ireland Life and Times (NILT) Survey

Queens University Belfast

F03: Contract award notice

Notice identifier: 2025/S 000-024953

Procurement identifier (OCID): ocds-h6vhtk-04dd8f

Published 22 May 2025, 2:22pm

Section I: Contracting authority

I.1) Name and addresses

Queens University Belfast

University Road, BT7 1NN

Belfast

BT7 1NN

Contact

Emma O'Rourke

Email

e.orourke@qub.ac.uk

Country

United Kingdom

NUTS code

UKN06 - Belfast

Internet address(es)

Main address

<https://www.qub.ac.uk/>

Buyer's address

<https://www.in-tendhost.co.uk/queensuniversitybelfast.aspx/Home>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Research Contractor to Conduct the Northern Ireland Life and Times (NILT) Survey

Reference number

QUB/2731/25

II.1.2) Main CPV code

- 79311000 - Survey services

II.1.3) Type of contract

Services

II.1.4) Short description

The aim of the Northern Ireland Life and Times Survey is to provide a time-series and a public record of how the attitudes and behaviour of adults in Northern Ireland develop on

a wide range of social policy issues. The survey is designed to provide: 1. A local resource for use by the general public; 2. Trusted and independent evidence to inform policy making; 3. A data source to inform an academic debate. The survey currently has a large number of users both within the academic sector and more widely. This includes academic experts within the fields of Sociology, Social Policy, Politics and Psychology; policy-makers in district councils, government departments and other agencies; grass-roots community groups; lobbyists; students and schoolchildren; journalists and others needing background data for their work. The survey website can be found at www.ark.ac.uk/nilt. The purpose of this procurement is to appoint a Research Contractor to conduct the survey on behalf of Queen's

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £152,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79311000 - Survey services
- 79311200 - Survey conduction services

II.2.3) Place of performance

NUTS codes

- UKN06 - Belfast

II.2.4) Description of the procurement

The aim of the Northern Ireland Life and Times Survey is to provide a time-series and a public record of how the attitudes and behaviour of adults in Northern Ireland develop on a wide range of social policy issues. The survey is designed to provide: 1. A local resource for use by the general public; 2. Trusted and independent evidence to inform policy making; 3. A data source to inform an academic debate. The survey currently has a large number of users both within the academic sector and more widely. This includes academic experts within the fields of Sociology, Social Policy, Politics and Psychology; policy-makers in district councils, government departments and other agencies; grass-roots community groups; lobbyists; students and schoolchildren; journalists and others needing background data for their work. The survey website can be found at www.ark.ac.uk/nilt. The purpose of this procurement is to appoint a Research Contractor

to conduct the survey on behalf of Queen's University Belfast and Ulster University. Please note: the award of this contract and the appointment of a Research Contractor will be subject to receipt of funding.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 45%

Price - Weighting: 55%

II.2.11) Information about options

Options: Yes

Description of options

One round of the survey for 2025, with the option to extend for a further one round in 2026.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-004497](#)

Section V. Award of contract

Contract No

QUB/2731/25

Title

Research Contractor to Conduct the Northern Ireland Life and Times (NILT) Survey

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 May 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ipsos (Market Research) Limited

London

E1W 1YW

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £152,000

Total value of the contract/lot: £152,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Queens University Belfast

Belfast

Country

United Kingdom