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Pipeline

Cymru Wales Marketing and Digital Marketing

Llywodraeth Cymru / Welsh Government

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-024873

Procurement identifier (OCID): ocds-h6vhtk-051dd6

Published 22 May 2025, 1:50pm

Scope

Description

Pipeline notice for the Welsh Government planned requirements for Cymru Wales Marketing and Digital Marketing

Contract dates (estimated)

- 1 April 2026 to 31 March 2030
- 4 years

Main category

Services

CPV classifications

- 79342000 - Marketing services
- 79340000 - Advertising and marketing services
- 79410000 - Business and management consultancy services

Contract locations

- UKL - Wales

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

1 October 2025

Procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Email: CPSProcurementAdvice@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales