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Contract

LBH Advertising Services

London Borough of Hillingdon

F03: Contract award notice

Notice identifier: 2024/S 000-024817

Procurement identifier (OCID): ocds-h6vhtk-048864

Published 7 August 2024, 11:40am

Section I: Contracting authority

I.1) Name and addresses

London Borough of Hillingdon

London

Hillingdon

London

Email

igasparette@hillington.gov.uk

Country

United Kingdom

Region code

UKI74 - Harrow and Hillingdon

Internet address(es)

Main address

www.capitalesourcing.com

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

LBH Advertising Services

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

LBH has a mandatory requirement to publicise public notices, which are generally statutory adverts, such as planning applications, traffic orders and parking charges. LBH publishes these in Uxbridge Gazette and the London Gazette.

LBH has conducted a mini competition via Lot 4 of the LGRP framework.

It is imperative that the selected supplier ensures compliance with relevant legislation. Furthermore, the supplier must demonstrate a commitment to innovation, adapting to emerging methods of advertising as they evolve. The mini competition was advertised via our Tender Portal www.capitalesourcing.com, and it was for a contract period of 3 year with option to extend.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £347,625

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI74 - Harrow and Hillingdon

II.2.4) Description of the procurement

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Contract commence date July/2024

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

Contract is extendable up to two years.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

A Further Competition was conducted via the Local Government Resource Partnership 'LGRP' Framework, under Lot 4. This Framework was considered the most appropriate route to market based on LB Hillingdon's requirements for advertising statutory notices and review of other procurement route options.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Title

LB Hillingdon Advertising Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 July 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PeopleScout Limited

265 Tottenham Court Road

London

W1T 7RQ

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £347,625

Total value of the contract/lot: £347,625

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales (Royal Courts of Justice)

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

High Court of England and Wales (Royal Courts of Justice)

London

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Cabinet Office

London

Country

United Kingdom