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#### Contract

# **Provision of a Leisure Assets Management Agent**

**Blackpool Council** 

F21: Social and other specific services – public contracts

Contract award notice

Notice identifier: 2022/S 000-024803

Procurement identifier (OCID): ocds-h6vhtk-0365ce

Published 5 September 2022, 12:38pm

# **Section I: Contracting authority**

## I.1) Name and addresses

**Blackpool Council** 

PO Box 4

Blackpool

FY1 1NA

#### **Contact**

Mrs Cath Bagley

#### **Email**

cath.bagley@blackpool.gov.uk

#### **Telephone**

+44 1253478789

#### Country

**United Kingdom** 

## Region code

UKD42 - Blackpool

## Internet address(es)

Main address

http://www.blackpool.gov.uk/

Buyer's address

http://www.blackpool.gov.uk/

# I.4) Type of the contracting authority

Regional or local authority

# I.5) Main activity

General public services

# **Section II: Object**

# II.1) Scope of the procurement

#### II.1.1) Title

Provision of a Leisure Assets Management Agent

Reference number

DN610984

#### II.1.2) Main CPV code

• 92000000 - Recreational, cultural and sporting services

## II.1.3) Type of contract

Services

#### II.1.4) Short description

Blackpool Council is seeking to procure services required in relation to recreational/tourist sites which fall within social, cultural, recreational, catering services under the "light touch regime" as set out at Regulations 74-76 PCR 2015.

The Council intends to appoint a single organisation to a framework agreement for the management and evaluation of its tourist attraction for a period of up to four years. The Council anticipates awarding an initial two year management services contract in relation to

the Sandcastle Waterpark at the same time as awarding the framework agreement, and it may elect to extend this contract for a further two years or award a long term management

contract (up to twenty years extendable in five yearly increments) to the framework holder.

The scope of the procurement is intended to cover additional attractions within the Council's

area (including without limitation tourist attractions, recreational facilities and cultural venues) and the Council may award interim or long term management services for such venues to the selected operator throughout the term of the framework agreement. The framework agreement is not however awarded on an exclusive basis and the Council reserves the right to award contracts for similar services outside of the framework.

The Council is conducting a single stage procedure which will evaluate price and quality of

submissions received. In order to suit the Council's wider requirements the process will include the option to negotiate should it be required. The option to negotiate may be waived

should it be possible for a preferred bidder to be appointed following receipt of proposals.

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#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,000,000

#### II.2) Description

#### II.2.2) Additional CPV code(s)

- 55100000 Hotel services
- 92320000 Arts-facility operation services
- 92330000 Recreational-area services
- 92351200 Casino operating services
- 92521100 Museum-exhibition services
- 92610000 Sports facilities operation services

#### II.2.3) Place of performance

**NUTS** codes

• UKD42 - Blackpool

#### II.2.4) Description of the procurement

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should it be possible for a preferred bidder to be appointed following receipt of proposals.

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### Section IV. Procedure

#### IV.2) Administrative information

# IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

# Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

#### V.2.3) Name and address of the contractor

Merlin Attractions Operations Limited

Link House, 25 West Street

Poole, Dorset

**BH15 1LD** 

Country

United Kingdom

**NUTS** code

• UKK25 - Dorset

#### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,000,000