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Contract

Provision of a Leisure Assets Management Agent

Blackpool Council

F21: Social and other specific services – public contracts

Contract award notice

Notice identifier: 2022/S 000-024803

Procurement identifier (OCID): ocids-h6vhtk-0365ce

Published 5 September 2022, 12:38pm

Section I: Contracting authority

I.1) Name and addresses

Blackpool Council

PO Box 4

Blackpool

FY1 1NA

Contact

Mrs Cath Bagley

Email

cath.bagley@blackpool.gov.uk

Telephone

+44 1253478789

Country

United Kingdom

Region code

UKD42 - Blackpool

Internet address(es)

Main address

<http://www.blackpool.gov.uk/>

Buyer's address

<http://www.blackpool.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of a Leisure Assets Management Agent

Reference number

DN610984

II.1.2) Main CPV code

- 92000000 - Recreational, cultural and sporting services

II.1.3) Type of contract

Services

II.1.4) Short description

Blackpool Council is seeking to procure services required in relation to recreational/tourist sites which fall within social, cultural, recreational, catering services under the "light touch regime" as set out at Regulations 74-76 PCR 2015.

The Council intends to appoint a single organisation to a framework agreement for the management and evaluation of its tourist attraction for a period of up to four years. The

Council anticipates awarding an initial two year management services contract in relation to

the Sandcastle Waterpark at the same time as awarding the framework agreement, and it

may elect to extend this contract for a further two years or award a long term management

contract (up to twenty years extendable in five yearly increments) to the framework holder.

The scope of the procurement is intended to cover additional attractions within the Council's

area (including without limitation tourist attractions, recreational facilities and cultural venues) and the Council may award interim or long term management services for such

venues to the selected operator throughout the term of the framework agreement. The

framework agreement is not however awarded on an exclusive basis and the Council

reserves the right to award contracts for similar services outside of the framework.

The Council is conducting a single stage procedure which will evaluate price and quality of

submissions received. In order to suit the Council's wider requirements the process will

include the option to negotiate should it be required. The option to negotiate may be waived

should it be possible for a preferred bidder to be appointed following receipt of proposals.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 55100000 - Hotel services
- 92320000 - Arts-facility operation services
- 92330000 - Recreational-area services
- 92351200 - Casino operating services
- 92521100 - Museum-exhibition services
- 92610000 - Sports facilities operation services

II.2.3) Place of performance

NUTS codes

- UKD42 - Blackpool

II.2.4) Description of the procurement

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should it be possible for a preferred bidder to be appointed following receipt of proposals.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.2) Administrative information

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

V.2.3) Name and address of the contractor

Merlin Attractions Operations Limited

Link House, 25 West Street

Poole, Dorset

BH15 1LD

Country

United Kingdom

NUTS code

- UKK25 - Dorset

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,000,000