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Pipeline

Media Buying & Integrated Marketing Campaigns

Llywodraeth Cymru / Welsh Government

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-024777

Procurement identifier (OCID): ocds-h6vhtk-051d8e

Published 22 May 2025, 1:10pm

Scope

Description

Pipeline notice for the Welsh Government planned requirements for Media Buying & Integrated Marketing Campaigns

Contract dates (estimated)

- 15 December 2025 to 14 December 2029
- 4 years

Main category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKL - Wales

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

16 August 2025

Procedure

Above or below total value threshold

Above or equal to threshold

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Email: CPSProcurementAdvice@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales