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Pipeline

## **Media Buying & Integrated Marketing Campaigns**

Llywodraeth Cymru / Welsh Government

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-024777

Procurement identifier (OCID): ocds-h6vhtk-051d8e

Published 22 May 2025, 1:10pm

### **Scope**

### **Description**

Pipeline notice for the Welsh Government planned requirements for Media Buying & Integrated Marketing Campaigns

### **Contract dates (estimated)**

- 15 December 2025 to 14 December 2029
- 4 years

### **Main category**

Services

## **CPV classifications**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

## **Contract locations**

- UKL - Wales

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Publication date of tender notice (estimated)**

16 August 2025

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## **Procedure**

### **Above or below total value threshold**

Above or equal to threshold

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## Contracting authority

### **Llywodraeth Cymru / Welsh Government**

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Email: [CPSProcurementAdvice@gov.wales](mailto:CPSProcurementAdvice@gov.wales)

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales