

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/024756-2024>

Tender

Mobile Push Notifications

Government Digital Service

F02: Contract notice

Notice identifier: 2024/S 000-024756

Procurement identifier (OCID): ocds-h6vhtk-048840

Published 7 August 2024, 3:17am

Section I: Contracting authority

I.1) Name and addresses

Government Digital Service

10 Whitechapel Building, Whitechapel High Street

London

E1 8QS

Contact

Commissioning Team

Email

gds-digital-buyer@digital.cabinet-office.gov.uk

Country

United Kingdom

Region code

UKI31 - Camden and City of London

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/government-digital-service>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.contractsfinder.service.gov.uk/Notice/214dc813-deb5-4d4b-a1e5-70908c04a21f>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.gds-digital-buyer@digital.cabinet-office.gov.uk

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Mobile Push Notifications

Reference number

WP2229

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this competition is to procure a market leading push notification system that can be integrated with the GOV.UK App and operate at a UK national scale.

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

In 2023, a new strategy for GOV.UK started to grow the value it represents to the UK. Building on the existing foundational pillars of accessibility, user-centricity and continual improvement.

A new GOV.UK app is at the heart of this strategy. Discovery and a technical proof of concepts are ongoing in this area. Mobile push notifications are a key component of the strategy and will be required ahead of beta and public launches.

The purpose of this competition is to procure a market leading push notification system that can be integrated with the GOV.UK App and operate at a UK national scale.

Please see the 'Bid Pack.zip' attachment for further details including Schedule 2 -

Specification.

Please submit your tender or clarification questions by email to
[:gds-digital-buyer@digital.cabinet-office.gov.uk](mailto:gds-digital-buyer@digital.cabinet-office.gov.uk)

Responses to raised clarifications questions will be published as an attachment to the contract finder notice by the deadline date set in Attachment 1 - About the Procurement

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Two separate options to extend the contract by a period of up to 12 months

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

28 August 2024

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

29 August 2024

Local time

9:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom