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Tender

## Mobile Push Notifications

Government Digital Service

F02: Contract notice

Notice identifier: 2024/S 000-024756

Procurement identifier (OCID): ocds-h6vhtk-048840

Published 7 August 2024, 3:17am

## Section I: Contracting authority

### I.1) Name and addresses

Government Digital Service

10 Whitechapel Building, Whitechapel High Street

London

E1 8QS

#### Contact

Commissioning Team

#### Email

[gds-digital-buyer@digital.cabinet-office.gov.uk](mailto:gds-digital-buyer@digital.cabinet-office.gov.uk)

#### Country

United Kingdom

**Region code**

UKI31 - Camden and City of London

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/government-digital-service>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.contractsfinder.service.gov.uk/Notice/214dc813-deb5-4d4b-a1e5-70908c04a21f>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.gds-digital-buyer@digital.cabinet-office.gov.uk](mailto:www.gds-digital-buyer@digital.cabinet-office.gov.uk)

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Mobile Push Notifications

Reference number

WP2229

#### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose of this competition is to procure a market leading push notification system that can be integrated with the GOV.UK App and operate at a UK national scale.

#### **II.1.5) Estimated total value**

Value excluding VAT: £500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

In 2023, a new strategy for GOV.UK started to grow the value it represents to the UK. Building on the existing foundational pillars of accessibility, user-centricity and continual improvement.

A new GOV.UK app is at the heart of this strategy. Discovery and a technical proof of concepts are ongoing in this area. Mobile push notifications are a key component of the strategy and will be required ahead of beta and public launches.

The purpose of this competition is to procure a market leading push notification system that can be integrated with the GOV.UK App and operate at a UK national scale.

Please see the 'Bid Pack.zip' attachment for further details including Schedule 2 - Specification.

Please submit your tender or clarification questions by email to  
[:gds-digital-buyer@digital.cabinet-office.gov.uk](mailto:gds-digital-buyer@digital.cabinet-office.gov.uk)

Responses to raised clarifications questions will be published as an attachment to the contract finder notice by the deadline date set in Attachment 1 - About the Procurement

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £500,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Two separate options to extend the contract by a period of up to 12 months

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

28 August 2024

Local time

5:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

29 August 2024

Local time

9:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom