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**Award** 

#### **CRM**

Suffolk County Council

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-024731

Procurement identifier (OCID): ocds-h6vhtk-048833

Published 6 August 2024, 4:27pm

## **Section I: Contracting authority/entity**

### I.1) Name and addresses

Suffolk County Council

Endeavour House, Russell Rd

**IPSWICH** 

IP12BX

#### **Email**

carol.mitson@suffolk.gov.uk

#### Country

**United Kingdom** 

#### **Region code**

UKH14 - Suffolk

#### Justification for not providing organisation identifier

Not on any register

#### Internet address(es)

Main address

www.suffolk.gov.uk

## I.4) Type of the contracting authority

Regional or local authority

### I.5) Main activity

General public services

## **Section II: Object**

### II.1) Scope of the procurement

#### II.1.1) Title

CRM

Reference number

M003

#### II.1.2) Main CPV code

• 48445000 - Customer Relation Management software package

#### II.1.3) Type of contract

**Supplies** 

#### II.1.4) Short description

Suffolk County Councils wish to award a contract for up to 7 years for subscription licences

and premium support to Goss Interactive Limited.

### II.1.6) Information about lots

This contract is divided into lots: No

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £635,327

### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKH14 - Suffolk

#### II.2.4) Description of the procurement

Suffolk County Council is undertaking a negotiated procedure without publications to award a contract for up to 7 years to Goss Interactive Limited for CRM SAAS subscription

### II.2.11) Information about options

Options: No

### **Section IV. Procedure**

## **IV.1) Description**

### IV.1.1) Type of procedure

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

#### Explanation:

The Goss Interactive CRM is the Councils CRM system and the Council there has been considerable development of the product since its implementation on 2021.

The cost of moving to a new system in its entirety is prohibitive to the Council and as such the Council has opted to direct award a contract to Goss Interactive.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## Section V. Award of contract/concession

A contract/lot is awarded: Yes

### V.2) Award of contract/concession

#### V.2.1) Date of conclusion of the contract

1 August 2024

### V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor/concessionaire

**Goss Interactive Limited** 

Plymouth

Country

**United Kingdom** 

NUTS code

• UKK41 - Plymouth

**Companies House** 

03553908

The contractor/concessionaire is an SME

Yes

### V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £635,327

# Section VI. Complementary information

## VI.4) Procedures for review

## VI.4.1) Review body

Suffolk County Council

Endeavour House, 8 Russell Road, Ipswich, Suffolk, IP1 2BX

**Ipswich** 

Country

**United Kingdom**