

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/024579-2024>

Contract

CoWC Website and Associated Services

City of Wolverhampton College

F03: Contract award notice

Notice identifier: 2024/S 000-024579

Procurement identifier (OCID): ocds-h6vhtk-044af8

Published 5 August 2024, 5:18pm

Section I: Contracting authority

I.1) Name and addresses

City of Wolverhampton College

Wellington Road Campus, Wellington Road

Wolverhampton

WV14 6BT

Email

ashana@wolvcoll.ac.uk

Telephone

+44 1902317517

Country

United Kingdom

NUTS code

UKG3 - West Midlands

Internet address(es)

Main address

<https://www.wolvcoll.ac.uk/>

Buyer's address

<https://www.wolvcoll.ac.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

CoWC Website and Associated Services

Reference number

CA13812 -

II.1.2) Main CPV code

- 72212224 - Web page editing software development services

II.1.3) Type of contract

Services

II.1.4) Short description

The City of Wolverhampton College is looking to work with a web development and digital marketing agency/supplier to undertake a full redevelopment of current website.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £97,110

II.2) Description

II.2.2) Additional CPV code(s)

- 72413000 - World wide web (www) site design services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)
- UKG3 - West Midlands

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

The City of Wolverhampton College is looking to work with a web development and digital marketing agency/supplier to undertake a full redevelopment of current website.

Aim is to is to have a website that has a sales-driven and discovery platform – a place for prospective students to browse our courses, consider career paths and find out about the facilities and support what college has to offer.

In addition to the about the hosted service requirements, services to included but not limited to:

- Bug fixes for issues reported by the customer via the helpdesk.
- Periodic checks on event logs for errors and warnings and applying patches.
- Training on CMS for new releases.
- Resolving technical issues with third-party service providers on behalf of the customer

- Source code maintenance and collaboration
- Automation of deployment
- Maintenance of website on 2 environments staging and production
- Release deployments on production server
- Monthly reports via a dashboard and electro

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50.00%

Price - Weighting: 50.00%

II.2.11) Information about options

Options: Yes

Description of options

60 month(s) from the commencement date, with 36 initial month(s) and option to extend 2x12 month(s)

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

Accelerated procedure

Justification:

Time constraints within organisation to implement website for contract start date.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-009091](#)

Section V. Award of contract

Contract No

CA13812

Title

CoWC Website and Associated Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 August 2024

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SOWDEN & SOWDEN LIMITED

HESSLE

HU13 0RU

Email

accounts@sowden-sowden.co.uk

Telephone

+44 1482649311

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

www.sowden-sowden.co.uk

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £97,110

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

City of Wolverhampton College

Wellington Road Campus, Wellington Road,

Wolverhampton

WV14 6BT

Email

procurement@wolvcoll.ac.uk

Telephone

+44 1902836000

Country

United Kingdom