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Contract

## **CoWC Website and Associated Services**

City of Wolverhampton College

F03: Contract award notice

Notice identifier: 2024/S 000-024579

Procurement identifier (OCID): ocds-h6vhtk-044af8

Published 5 August 2024, 5:18pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

City of Wolverhampton College

Wellington Road Campus, Wellington Road

Wolverhampton

WV14 6BT

#### **Email**

[ashana@wolvcoll.ac.uk](mailto:ashana@wolvcoll.ac.uk)

#### **Telephone**

+44 1902317517

#### **Country**

United Kingdom

#### **NUTS code**

UKG3 - West Midlands

**Internet address(es)**

Main address

<https://www.wolvcoll.ac.uk/>

Buyer's address

<https://www.wolvcoll.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

CoWC Website and Associated Services

Reference number

CA13812 -

**II.1.2) Main CPV code**

- 72212224 - Web page editing software development services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The City of Wolverhampton College is looking to work with a web development and digital marketing agency/supplier to undertake a full redevelopment of current website.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £97,110

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72413000 - World wide web (www) site design services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)
- UKG3 - West Midlands

Main site or place of performance

West Midlands

### **II.2.4) Description of the procurement**

The City of Wolverhampton College is looking to work with a web development and digital marketing agency/supplier to undertake a full redevelopment of current website.

Aim is to is to have a website that has a sales-driven and discovery platform – a place for prospective students to browse our courses, consider career paths and find out about the facilities and support what college has to offer.

In addition to the about the hosted service requirements, services to included but not limited to:

- Bug fixes for issues reported by the customer via the helpdesk.
- Periodic checks on event logs for errors and warnings and applying patches.
- Training on CMS for new releases.
- Resolving technical issues with third-party service providers on behalf of the customer

- Source code maintenance and collaboration
- Automation of deployment
- Maintenance of website on 2 environments staging and production
- Release deployments on production server
- Monthly reports via a dashboard and electro

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50.00%

Price - Weighting: 50.00%

### **II.2.11) Information about options**

Options: Yes

Description of options

60 month(s) from the commencement date, with 36 initial month(s) and option to extend 2x12 month(s)

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

Accelerated procedure

Justification:

Time constraints within organisation to implement website for contract start date.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-009091](#)

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## **Section V. Award of contract**

### **Contract No**

CA13812

### **Title**

CoWC Website and Associated Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 August 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SOWDEN & SOWDEN LIMITED

HESSLE

HU13 0RU

Email

[accounts@sowden-sowden.co.uk](mailto:accounts@sowden-sowden.co.uk)

Telephone

+44 1482649311

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

[www.sowden-sowden.co.uk](http://www.sowden-sowden.co.uk)

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £97,110

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

City of Wolverhampton College

Wellington Road Campus, Wellington Road,

Wolverhampton

WV14 6BT

Email

[procurement@wolvcoll.ac.uk](mailto:procurement@wolvcoll.ac.uk)

Telephone

+44 1902836000

Country

United Kingdom