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Tender

## **Market Engagement Questionnaire for the Provision of Social Media Monitoring and Scheduling**

Radioactive Waste Management

F01: Prior information notice

Call for competition

Notice identifier: 2021/S 000-024501

Procurement identifier (OCID): ocds-h6vhtk-02e723

Published 1 October 2021, 4:57pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Radioactive Waste Management

Building 329, Thomson Avenue

Didcot

OX11 0GD

#### **Contact**

Joshua May

#### **Email**

[Joshua.May@NDA.gov.uk](mailto:Joshua.May@NDA.gov.uk)

#### **Telephone**

+44 1925802524

**Country**

United Kingdom

**NUTS code**

UKI - London

**National registration number**

8920190

**Internet address(es)**

Main address

<https://www.gov.uk/government/case-studies/shared-services-alliance-ssa-for-nuclear-decommissioning-estate>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://sharedsystems.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=14115&B=SELLAFIELD](https://sharedsystems.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=14115&B=SELLAFIELD)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://sharedsystems.eu-supply.com/app/rfq/rwlentrance\\_s.asp?PID=14115&B=SELLAFIELD](https://sharedsystems.eu-supply.com/app/rfq/rwlentrance_s.asp?PID=14115&B=SELLAFIELD)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Other activity

Nuclear Decommissioning

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Market Engagement Questionnaire for the Provision of Social Media Monitoring and Scheduling

Reference number

RWM588&9

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Radioactive Waste Management invites expressions of interest from experienced suppliers to submit a market engagement questionnaire into the provision of Social Media Monitoring and Scheduling. This will provide the Radioactive Waste Management with invaluable insight into the supply of both Social Media Monitoring, and Social Media Scheduling Services.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Didcot

#### **II.2.4) Description of the procurement**

Radioactive Waste Management invites expressions of interest from experienced suppliers to submit a market engagement questionnaire into the provision of Social Media Monitoring and Scheduling. This will provide the Radioactive Waste Management with invaluable insight into the supply of both Social Media Monitoring, and Social Media Scheduling Services.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £150,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 January 2022

End date

1 January 2023

#### **II.2.10) Information about variants**

Variants will be accepted: Yes

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of expressions of interest**

Date

15 October 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

London

Country

United Kingdom

Internet address

<http://www.justice.gov.uk>

#### **VI.4.2) Body responsible for mediation procedures**

Royal Courts of Justice

Strand

London

London

Country

United Kingdom

Internet address

<http://www.justice.gov.uk>

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Precise information on deadline(s) for review procedures:

Any appeals should be promptly brought to the attention of the contact specified in Section I above, and will be dealt with in accordance with the requirements of the Public Contracts Regulations 2015. Any appeals must be brought within the timescales specified by the applicable law, including without limitation, the Public Contracts Regulations 2015. In accordance with the Public Contracts Regulations 2015, the Contracting Authority will also incorporate a minimum 10 calendar day standstill period from the date information on award of contract is communicated to tenderers.

### **VI.4.4) Service from which information about the review procedure may be obtained**

RADIOACTIVE WASTE MANAGEMENT

Didcott

OX11 0GD

Country

United Kingdom