

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/024483-2024>

Contract

## **T23/0112Culture Connect Data Observatory**

Northumbria University at Newcastle

F03: Contract award notice

Notice identifier: 2024/S 000-024483

Procurement identifier (OCID): ocds-h6vhtk-030ae9

Published 5 August 2024, 12:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Northumbria University at Newcastle

Pandon Building, Camden Street, Newcastle upon Tyne

Newcastle upon Tyne

NE1 8ST

#### **Email**

[adrian.curtis@northumbria.ac.uk](mailto:adrian.curtis@northumbria.ac.uk)

#### **Telephone**

+44 1912274303

#### **Country**

United Kingdom

#### **Region code**

UKC - North East (England)

**Internet address(es)**

Main address

[www.northumbria.ac.uk](http://www.northumbria.ac.uk)

Buyer's address

[www.northumbria.ac.uk](http://www.northumbria.ac.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

T23/0112Culture Connect Data Observatory

Reference number

T23/0112Culture Connect Data Observatory

**II.1.2) Main CPV code**

- 72421000 - Internet or intranet client application development services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Arts & Humanities Research Council (AHRC) Creative Communities programme is a £1.5 million UK Research & Innovation (UKRI) investment that aims to capture new

understanding of how culture can address regional inequality and help level up the UK. We are working with academic, third and private sector partners to identify and profile examples of good practice and innovations in partnership working and to explore the potential for AHRC research to help build creative communities of the future across all nations of the UK.

Our audiences include policy makers and government audiences of all scales, third sector workers, communities, academics and researchers, and others.

We are inviting bids to co-develop and pilot a new open access data observatory for culture in the North of Tyne Combined Authority (NoTCA); the biggest geographic devolved area in England from May 2024. The pilot will bring communities, cultural organisations and venues, the devolved authority (as well as its 12 member councils) and national government closer together to better understand the cultural footprint of public users as they move across the cultural offerings of the devolved region. It aims to upskill users to achieve a new awareness and agency of their data and digital footprint through an integrated cross-sector approach to sustainable digital literacy and co-creation within a city region.

The project has been co-designed with national (DCMS, ACE, RSA) and devolved partners (M10, WYCA, NoTCA, Newcastle Cultural Compact and NGCV, Newcastle City Council) to ensure it is fit for purpose and can achieve maximum reach and impact within the timeframe of funding.

Developing a shared, live database, the pilot will enable new exchange of knowledge between stakeholders interested in using data for social good. Public users will be acknowledged and rewarded for their engagement through enhanced user experiences from the participating cultural organisations and venues, while the cultural sector and devolved authorities will benefit from access to new data and insight about how, where and when community members move across cultural spaces within a place. The collaborative governance of the pilot will produce an ongoing dialogue as the website is developed and piloted so that it is co-evaluated from inception and generates long-term relationships that can be adopted by the parties and taken forward beyond the lifetime of the award.

## **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £231,200

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)

Main site or place of performance

NORTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

The Arts & Humanities Research Council (AHRC) Creative Communities programme is a £1.5 million UK Research & Innovation (UKRI) investment that aims to capture new understanding of how culture can address regional inequality and help level up the UK. We are working with academic, third and private sector partners to identify and profile examples of good practice and innovations in partnership working and to explore the potential for AHRC research to help build creative communities of the future across all nations of the UK.

Our audiences include policy makers and government audiences of all scales, third sector workers, communities, academics and researchers, and others.

We are inviting bids to co-develop and pilot a new open access data observatory for culture in the North of Tyne Combined Authority (NoTCA); the biggest geographic devolved area in England from May 2024. The pilot will bring communities, cultural organisations and venues, the devolved authority (as well as its 12 member councils) and national government closer together to better understand the cultural footprint of public users as they move across the cultural offerings of the devolved region. It aims to upskill users to achieve a new awareness and agency of their data and digital footprint through an integrated cross-sector approach to sustainable digital literacy and co-creation within a city region.

The project has been co-designed with national (DCMS, ACE, RSA) and devolved partners (M10, WYCA, NoTCA, Newcastle Cultural Compact and NGCV, Newcastle City Council) to ensure it is fit for purpose and can achieve maximum reach and impact within the timeframe of funding.

Developing a shared, live database, the pilot will enable new exchange of knowledge between stakeholders interested in using data for social good. Public users will be acknowledged and rewarded for their engagement through enhanced user experiences from the participating cultural organisations and venues, while the cultural sector and devolved authorities will benefit from access to new data and insight about how, where and when community members move across cultural spaces within a place. The collaborative governance of the pilot will produce an ongoing dialogue as the website is

developed and piloted so that it is co-evaluated from inception and generates long-term relationships that can be adopted by the parties and taken forward beyond the lifetime of the award.

#### **II.2.5) Award criteria**

Quality criterion - Name: Delivery Schedule / Weighting: 25

Quality criterion - Name: Stakeholder Collaboration / Weighting: 25

Quality criterion - Name: Sustainability / Weighting: 15

Quality criterion - Name: Experience/Case Study / Weighting: 15

Cost criterion - Name: Pricing / Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-026014](#)

---

## Section V. Award of contract

### Contract No

RM1043.8

### Lot No

1

### Title

T23/0112 Culture Connect Data Observatory

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

15 July 2024

#### V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

TPXimpact Limited

2-4 The Hickman Building, 2nd Floor (South), Whitechapel Road, London, United Kingdom, E1 1EW

London

E1 1EW

Email

[hello@tpximpact.com](mailto:hello@tpximpact.com)

Telephone

+44 2077107600

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06472420

Internet address

<https://www.tpximpact.com/>

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £231,200

Total value of the contract/lot: £231,200

---

## **Section V. Award of contract**

### **Contract No**

T23/0112 Culture Connect Data Observatory

### **Title**

T23/0112 Culture Connect Data Observatory

A contract/lot is awarded: Yes

### **V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

15 July 2024

**V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

TPXimpact Limited

2-4 The Hickman Building, 2nd Floor (South), Whitechapel Road, London,

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06472420

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £231,200

Total value of the contract/lot: £231,200

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=880395823>

GO Reference: GO-202485-PRO-27259792

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Northumbria University at Newcastle

Pandon Building, Camden Street, Newcastle upon Tyne

Newcastle upon Tyne

NE1 8ST

Telephone

+44 1912274303

Country

United Kingdom