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Contract

## **Destination Nuclear Phase 2**

Ministry of Defence

F03: Contract award notice

Notice identifier: 2024/S 000-024451

Procurement identifier (OCID): ocds-h6vhtk-048789

Published 5 August 2024, 10:31am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Ministry of Defence

MOD Abbey Wood

Bristol

BS34 8JH

#### **Email**

[bethany.edwards133@mod.gov.uk](mailto:bethany.edwards133@mod.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.contracts.mod.uk](http://www.contracts.mod.uk)

#### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

#### **I.5) Main activity**

Defence

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### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

Destination Nuclear Phase 2

##### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

To deliver the cross-sector Destination Nuclear advertising campaign in its second phase.

##### **II.1.6) Information about lots**

This contract is divided into lots: No

##### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,016,760

#### **II.2) Description**

##### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

To deliver the cross-sector Destination Nuclear advertising campaign in its second phase.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

A single source contracting route was used for this requirement due to the pre-existing role of Cogent Skills Ltd within the nuclear sector. This route maintains committed deliverables until March 2025 whilst a future commercial strategy is developed.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 July 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Cogent Skills Limited

Warrington

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £2,016,760

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Defence Nuclear Organisation

Bristol

Country

United Kingdom