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Contract

Destination Nuclear Phase 2

Ministry of Defence

F03: Contract award notice

Notice identifier: 2024/S 000-024451

Procurement identifier (OCID): ocds-h6vhtk-048789

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Section I: Contracting authority

I.1) Name and addresses

Ministry of Defence

MOD Abbey Wood

Bristol

BS34 8JH

Email

bethany.edwards133@mod.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.contracts.mod.uk

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Defence

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Destination Nuclear Phase 2

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

To deliver the cross-sector Destination Nuclear advertising campaign in its second phase.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,016,760

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

To deliver the cross-sector Destination Nuclear advertising campaign in its second phase.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

A single source contracting route was used for this requirement due to the pre-existing role of Cogent Skills Ltd within the nuclear sector. This route maintains committed deliverables until March 2025 whilst a future commercial strategy is developed.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 July 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Cogent Skills Limited

Warrington

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,016,760

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Defence Nuclear Organisation

Bristol

Country

United Kingdom