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Pipeline

## Early Years -Foundation Years

Department for Education

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-024446

Procurement identifier (OCID): ocds-h6vhtk-051c84 ([view related notices](#))

Published 22 May 2025, 9:03am

## Scope

## Description

The Foundation Years contract will cover a direct communications channel with the Early Years sector. Through this channel, a subscriber list of around 25,000 EY educators is maintained. The supplier would be responsible for a monthly newsletter via email, daily social media content across a variety of platforms including Facebook, X, Instagram and LinkedIn.

The contract would also cover the maintenance and update of the Foundation Years website, including the regular creation of new content e.g. podcasts as well as running an online and in person conference on behalf of the department annually.

## Contract dates (estimated)

- 20 November 2025 to 20 May 2027
- 1 year, 6 months, 1 day

## **Main category**

Services

## **CPV classifications**

- 80000000 - Education and training services
- 80110000 - Pre-school education services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Publication date of tender notice (estimated)**

1 August 2025

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## **Contracting authority**

### **Department for Education**

- Public Procurement Organisation Number: PDZG-3487-DPVD

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Region: UKI32 - Westminster

Organisation type: Public authority - central government