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Contract

## **Outdoor Media Services FC-2022-0003**

Fife College

F03: Contract award notice

Notice identifier: 2022/S 000-024433

Procurement identifier (OCID): ocds-h6vhtk-032988

Published 1 September 2022, 12:59pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Fife College

Pittsburgh Road

Dunfermline

KY11 8DY

#### **Email**

[procurement@fife.ac.uk](mailto:procurement@fife.ac.uk)

#### **Telephone**

+44 1383845116

#### **Country**

United Kingdom

**NUTS code**

UKM72 - Clackmannanshire and Fife

**Internet address(es)**

Main address

<http://fife.ac.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10523](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10523)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Outdoor Media Services FC-2022-0003

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Outdoor media services.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £280,000

### **II.2) Description**

#### **II.2.1) Title**

Bus Shelters

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Billboards

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Digital Billboards

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Bus Advertising

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Train Advertising

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Mobile Screen Advertising

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services



### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-008941](#)

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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

Bus Shelters

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 July 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Clear Channel UK

119 Deerdynes View, Westfield Industrial Estate

Cumbernauld

G689HN

Telephone

+44 7703886615

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Davethedog Communications Ltd

The Big Barn, Stammerham Business Centre

Horsham

RH12 4PZ

Telephone

+44 1306631974

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Mediaworks

Honeycomb,, The Watermark

Gateshead

NE119SZ

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £280,000

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Billboards

A contract/lot is awarded: Yes

### **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

14 July 2022

### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

### **V.2.3) Name and address of the contractor**

Global Media

8th Floor, 1 West Regent Street

Glasgow

G2 1RW

Telephone

+44 7974236427

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

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Clear Channel UK

119 Deerdynes View, Westfield Industrial Estate

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Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £280,000



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## **Section V. Award of contract**

### **Lot No**

3

### **Title**

Digital Billboards

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 July 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Clear Channel UK

119 Deerdykes View, Westfield Industrial Estate

Cumbernauld

G689HN

Telephone

+44 7703886615

Country

United Kingdom

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- UK - United Kingdom

The contractor is an SME

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Gateshead

NE119SZ

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £280,000

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## **Section V. Award of contract**

### **Lot No**

4

### **Title**

Bus Advertising

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 July 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Global Media

8th Floor, 1 West Regent Street

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G2 1RW

Telephone

+44 7974236427

Country

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NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

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Gateshead

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Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £280,000

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## **Section V. Award of contract**

### **Lot No**

5

### **Title**

Train Advertising

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 July 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

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NE119SZ

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £280,000

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## **Section V. Award of contract**

### **Lot No**

6

### **Title**

Mobile Screen Advertising

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:705398)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Fife College.

Dunfermline

KY59LB

Email

[procurement@fife.ac.uk](mailto:procurement@fife.ac.uk)

Country

United Kingdom

