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Contract

Outdoor Media Services FC-2022-0003

Fife College

F03: Contract award notice

Notice identifier: 2022/S 000-024433

Procurement identifier (OCID): ocids-h6vhtk-032988

Published 1 September 2022, 12:59pm

Section I: Contracting authority

I.1) Name and addresses

Fife College

Pittsburgh Road

Dunfermline

KY11 8DY

Email

procurement@fife.ac.uk

Telephone

+44 1383845116

Country

United Kingdom

NUTS code

UKM72 - Clackmannanshire and Fife

Internet address(es)

Main address

<http://fife.ac.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10523

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Outdoor Media Services FC-2022-0003

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Outdoor media services.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £280,000

II.2) Description

II.2.1) Title

Bus Shelters

Lot No

1

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Billboards

Lot No

2

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union

funds: No

II.2) Description

II.2.1) Title

Digital Billboards

Lot No

3

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Bus Advertising

Lot No

4

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Train Advertising

Lot No

5

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Mobile Screen Advertising

Lot No

6

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-008941](#)

Section V. Award of contract

Lot No

1

Title

Bus Shelters

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2022

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Clear Channel UK

119 Deerdynes View, Westfield Industrial Estate

Cumbernauld

G689HN

Telephone

+44 7703886615

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Davethedog Communications Ltd

The Big Barn, Stammerham Business Centre

Horsham

RH12 4PZ

Telephone

+44 1306631974

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Mediaworks

Honeycomb,, The Watermark

Gateshead

NE119SZ

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £280,000

Section V. Award of contract

Lot No

2

Title

Billboards

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2022

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Global Media

8th Floor, 1 West Regent Street

Glasgow

G2 1RW

Telephone

+44 7974236427

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

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119 Deerdynes View, Westfield Industrial Estate

Cumbernauld

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Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £280,000

Section V. Award of contract

Lot No

3

Title

Digital Billboards

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2022

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

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Telephone

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Country

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The contractor is an SME

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Gateshead

NE119SZ

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £280,000

Section V. Award of contract

Lot No

4

Title

Bus Advertising

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2022

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

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8th Floor, 1 West Regent Street

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G2 1RW

Telephone

+44 7974236427

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

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Davethedog Communications Ltd

The Big Barn, Stammerham Business Centre

Horsham

RH12 4PZ

Telephone

+44 1306631974

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

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Mediaworks

Honeycomb,, The Watermark

Gateshead

NE119SZ

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £280,000

Section V. Award of contract

Lot No

5

Title

Train Advertising

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 July 2022

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Global Media

8th Floor, 1 West Regent Street

Glasgow

G2 1RW

Telephone

+44 7974236427

Country

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NUTS code

- UK - United Kingdom

The contractor is an SME

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The contractor is an SME

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Gateshead

NE119SZ

Telephone

+44 1914040100

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £280,000

Section V. Award of contract

Lot No

6

Title

Mobile Screen Advertising

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section VI. Complementary information

VI.3) Additional information

(SC Ref:705398)

VI.4) Procedures for review

VI.4.1) Review body

Fife College.

Dunfermline

KY59LB

Email

procurement@fife.ac.uk

Country

United Kingdom